



COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP 2020 Annual Report

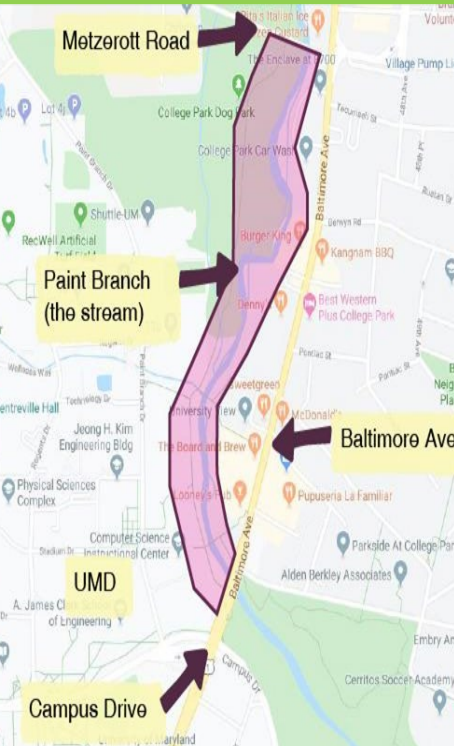
College Park Gift Card Giveaway

ENTER TO WIN A \$25 GIFT CARD!

Entries received by 12PM Thursday have the best chance to win!

SUPPORT LOCAL COLLEGE PARK RESTAURANTS

BUILDING TOGETHER
TERRAPIN
DEVELOPMENT COMPANY
COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP



University Community Vision 2030

OVERALL VISION 2030

Vision Statement: In 2030, College Park is a **growing, thriving, equitable, and sustainable** community, united by a **robust alliance** between the City, University, and community. College Park enjoys a strong **local** economy, rooted in university research, start-ups, and creative entrepreneurship. Neighborhoods and commercial areas are **safe, healthy and walkable**, and **well-served** by transit. College Park is attractive to both current and new residents for the strength of its abundant housing, employment, and Pre-K - 12 school options. College Park is a **destination** for its restaurants, shopping, parks and natural areas, and entertainment.

Focus Areas: The 2030 University Community Vision will have **4 consolidated focus areas:**

Housing & Development

Transportation & Mobility

Public Health & Safety

Education

Equity and Sustainability: Will run through each of the four focus areas. **Sustainability** has both environmental and economic dimensions, such as preserving and strengthening existing neighborhoods and their natural environments, creating walkable and bikeable environments, fostering a safe and healthy community, and expanding educational opportunities for all. **Equity**, a value and principle of justice, means that our work will consider communities that have not enjoyed the same opportunities as others in the past, and that our work will seek to benefit all people, particularly those who have been historically marginalized. This value will be integrated into all four Strategic Areas. It is an important foundation for the continued collaborative action in our community.

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LEADERSHIP MESSAGES



Richard Wagner
AIA, PhD

Board Chair

Dear College Park Neighbors,

This year marks the beginning of the University Community Vision 2030, an update of the University District Vision 2020 for the next decade. Ten years ago, the College Park City-University Partnership launched the University District Vision 2020, which articulated the shared goals of the University of Maryland and the City of College Park, leading to greater cooperation between the partners, and with county, regional and statewide stakeholders, for the betterment of our community. Many of those goals, including founding the College Park Academy, creating new housing opportunities, improving transportation, increasing public safety, and developing a more sustainable future, have been accomplished. The University Community Vision 2030, endorsed by Mayor Patrick Wojahn and UMD President Darryll Pines in addition to the 21st District Delegation and District 1 and District 3 County Councilmembers, will build upon these achievements.

This report highlights the achievements of the Partnership, together with the City and University, during 2020, laying the foundation for our continued cooperation for the future in the University Community Vision 2030.

Sincerely,



Eric Olson

Executive Director

Dear Friends,

Although the past year has been a tough one, with COVID-19 impacting our community members' health, schooling, and the local economy, we have also accomplished important work as a foundation for a better future.

While many of the Partnership's programs (including Trolley Trail Day and the Outdoor Performance Series) were placed on hold this year, the work of making College Park a top university community to live, work, do business in, and visit has continued. Our partners – the City of College Park, the University of Maryland, Prince George's County, and the State of Maryland – continued to support our work in 2020 including:

- Finalizing the University Community Vision 2030 plan that has been endorsed by College Park's Mayor and City Council and University of Maryland President Darryll Pines, state and local officials
- Supporting local businesses through an awareness campaign and a "Gift Card Giveaway" program that provided meals at 30 College Park restaurants
- Completing a vision plan for a Riverwalk along the Paint Branch between Metzert Road and Baltimore Avenue
- Adding eight new College Park homeowners through our Homeownership Program
- Opening of new College Park Woods Connector Trail

Together, we are making much progress. This report documents these successes and more.

Sincerely,

2020 BY THE NUMBERS

95

Bikescore (out of 100) given to College Park (measured at City Hall)

60

Percent of College Park Academy students taking AP courses

841

Responses to the “Gift Card Giveaway” Program to support businesses

159

#CollegeParkScene posts about local businesses (with a reach of 25,000 people)

100,000

Dollars awarded from the Maryland State Department of Housing and Community Development for the Homeownership Program

450,000

Dollars in state budget for Riverwalk area secured by Delegate Ben Barnes and 21st Delegation

251

Students from local catchment area attending College Park Academy

22,000

VeoRide bikeshare rides

0.5

Miles of new trail, connecting College Park Woods to the trail system

66

College Park homes purchased through the Partnership’s Homeownership Program (8 in 2020)

30

Restaurants participated in the “Gift Card Giveaway” Program

96

Number of participants involved in developing University Community Vision 2030

YEAR IN REVIEW

Despite the impact of the coronavirus pandemic on community activities, with dedicated support from the Partnership, the University of Maryland, the City of College Park, Prince George's County, the state, and the community, significant progress was made on many of the planned 2020 initiatives.

A new vision for the next ten years—the **University Community Vision 2030**—was developed, as the Partnership engaged U3 Advisors as consultants to in evaluating and updating the University District Vision 2020. The University Community Vision 2030 engaged a broad range of city and university community members and leaders in a series of public meetings, focus groups, and interviews, among other means, to develop the vision for the community for the coming decade.

The **Homeownership Program** continued to grow. While there were no homebuyers during the first six months of the pandemic, eight new homebuyers were added for the year, bringing the total number of sales facilitated by the Partnership up to 66 homes. The Program provides \$15,000 in down payment and closing cost assistance to City of College Park and University of Maryland employees purchasing a home in College Park. This program strengthens neighborhoods, reduces commutes, and bolsters the local economy.

Planning for a **Riverwalk** continued, despite the fact that the Outdoor Performance Series and second annual Trolley Trail Day—as initially suggested in the 2017 Crime Prevention through Environmental Design (CPTED) report—were suspended, due to the impact of the coronavirus pandemic. During this time, the Partnership instead focused on continued advancement of the Riverwalk by engaging the Neighborhood Design Center to develop the Riverwalk plan along the Paint Branch from Metzert Road to Baltimore Avenue.

In June, the long-awaited work to rebuild **Baltimore Avenue** into a pedestrian- and bike-friendly boulevard commenced. **Purple Line** construction, which was halted for much of the year as the result of a dispute between the state of Maryland and the contractor, has resumed. The half-mile **College Park Woods Trail** connecting the neighborhood to the rest of the trail system opened in Fall 2020.

The Partnership worked closely with partners to address community and business concerns regarding **mitigating COVID-19-related** impacts on the community. The Partnership contacted every business in College Park to update their contact information, promote gift cards and other opportunities for commerce, and to connect them with city, county, state, and federal assistance programs. In May, the Partnership joined with the Terrapin Development Company to run a **Gift Card Giveaway** program. Designed to promote patronizing local restaurants, it provided ten people with \$25 gift cards five restaurants each week for six weeks. Thirty businesses participated and over 800 people responded to invitations to participate in the program. This Fall, the Partnership brought on a School of Public Health student intern to promote coronavirus testing sites in and around College Park and helped facilitate a free pop-up testing site in College Park.

Social media growth continued in the past year, with 1,241 Facebook likes, 877 Twitter followers, and 576 Instagram followers. The Partnership's website averages 60 visits daily and the weekly e-newsletter reaches more than 2,500 people. In addition, over \$824,221 in grant funding was raised and administered during the past year.

PARTNERSHIP VISION, MISSION, AND VALUES

In December 2020, the Partnership adopted revised Vision, Mission and Values/Guiding principles, statements.

Vision

The College Park City - University Partnership is a model community development organization known for the success of its initiatives and collaborations. It is recognized and valued by the city and university community. The Partnership catalyzes the ambitions of the City and University to create a thriving, equitable, and sustainable community for all.

Mission

The College Park City - University Partnership recognizes that the success of the City of College Park and the University of Maryland are linked together. It works in dynamic collaboration to creatively and effectively facilitate cooperative efforts that achieve shared community purposes. The Partnership advances initiatives and policies to make College Park a more thriving, equitable and sustainable community for all.

Values/Guiding Principles

Collaborative: The Partnership collaborates with our members, the City of College Park and the University of Maryland, as well as partners including Prince George’s County, the State of Maryland, and other stakeholders.

Strategic: The Partnership is strategic about the activities it engages in. It implements projects and programs that directly benefit the community and catalyzes the work of partners to achieve the shared goal of a thriving, equitable and sustainable College Park.

Inclusive: The Partnership seeks to engage and involve the whole community in its work, recognizing that a diversity of perspectives, experience and skills will ensure better and more sustainable outcomes.

Focused: The Partnership makes realistic plans, sets appropriate deadlines, and secures partners and resources it needs to be successful.

Transparent: The Partnership is visible and accessible to our partners and the public. We make our workplans, meeting minutes, and other materials readily available. We spend dollars wisely and effectively, conduct an annual audit, and publish an annual report.

HOUSING AND DEVELOPMENT

HOMEOWNERSHIP PROGRAM

The College Park City-University Partnership's Homeownership Program provides down payment and closing cost assistance, which takes the form of a forgivable \$15,000 loan, to full-time, benefits-eligible, University of Maryland and full-time City of College Park employees who choose to live in College Park. The City and the University each provide \$50,000 in funding to the Homeownership program, and the Maryland Department of Housing and Community Development (DHCD) supports the program with grant funding. In 2020, DHCD awarded \$100,000 to the Partnership through its National Capital Strategic Economic Development Fund for the program.

In the past year, eight homes were purchased through the program despite the fact that there were no transactions for six months of the pandemic. Since 2015 when the program began, the Partnership has helped 66 homebuyers buy homes in College Park. The Partnership also successfully coupled its program with the City's "New Neighbors" program, so that when a buyer or property qualifies, there is an easy, streamlined process for homebuyers to access both programs. To date, this has resulted in twelve former rental properties being converted to owner-occupied homes and one University of Maryland police officer successfully purchasing a home.

PROGRAM BY THE NUMBERS

66

Homes sold to date

13

Coupled with City New Neighbors program
(12 rentals; 1 police)

75

UMD employees to date

151

New College Park residents

70

Percent first time homebuyers

62

Percent new employees (0-3 years)

\$77,203

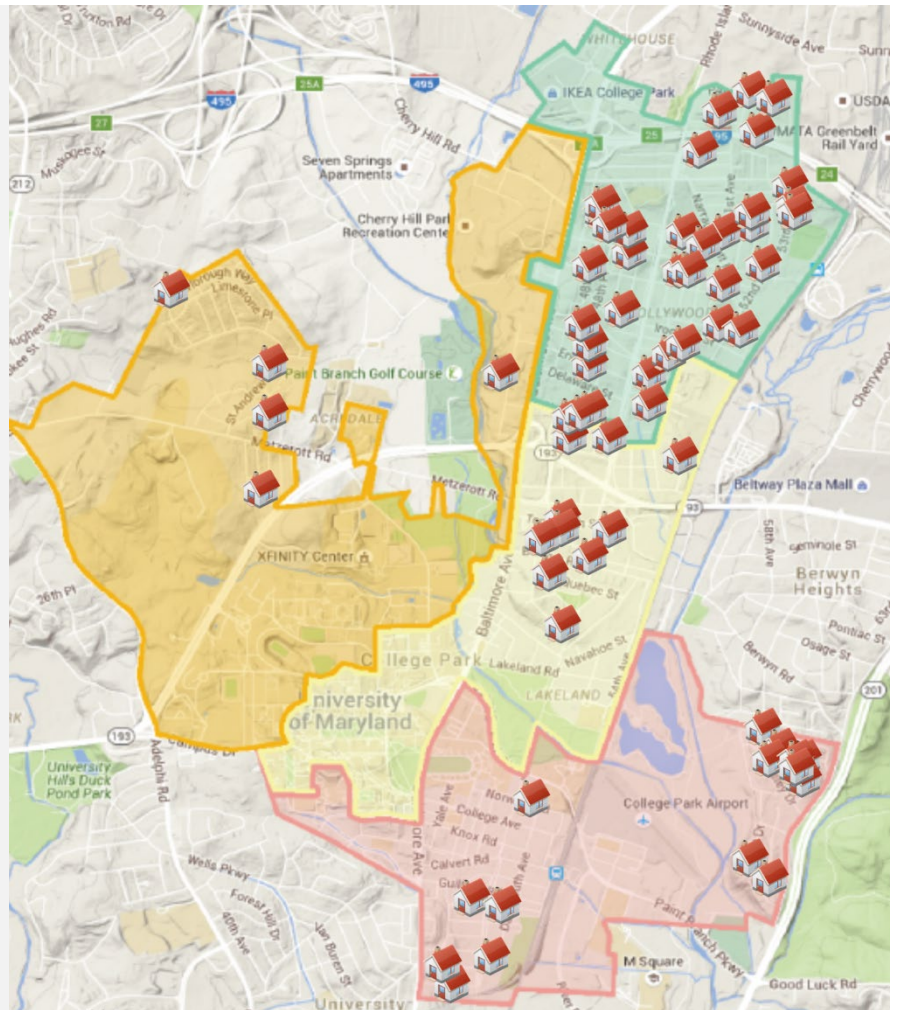
Average salary

63

Percent indicated they would usually walk/bike/bus
to work

\$23.6

Million in home sales



HOUSING AND DEVELOPMENT

The 2020 Homebuyers



As part of the Partnership's work to encourage University and City staff to plant long-term roots in the community, the stories of those who have used and benefitted from this program are documented.

Each home purchased through this program helps the city and university community, making it more attractive to customers, businesses, visitors, students, community members, and future staff recruits. Each homebuyer has a story.

Visit the College Park Partnership's website to read their stories:
www.collegeparkpartnership.org/homeownershipprogram/homebuyers

HOUSING AND DEVELOPMENT

LOCAL BUSINESS DEVELOPMENT



#College Park Scene is a social media effort that was initiated to highlight College Park businesses—new and old—and to promote the many exciting things happening in College Park’s restaurants, and arts and music scene to encourage more customers to participate in the local economy. With 159 posts to date highlighting the various cultural and recreational activities available in College Park, over 25,000 members of the local area have been reached. Local parks and playgrounds, parking locations,

and daycare options have also been highlighted in the hopes that these services would encourage prospective customers to take advantage of what the local community has to offer. The College Park Scene Blog was also instrumental in the Gift Card Giveaway Program.

The Hall CP. The Hall CP, opened in December 2019, is an arts and entertainment venue in the Discovery District designed to be a space for artists, entrepreneurs, students, and community members to unite and collaborate through food, art, and innovation. Developer and War Horse Cities CEO, Scott Plank, worked in collaboration with Chesapeake Realty Partners and the University of Maryland to create The Hall CP with the intention of fostering the school’s and community’s relationships with local artists and entrepreneurs.



College Park Market/Marketing Study. A study was conducted to help identify strategies for supporting local businesses as they are founded and continue to grow within the College Park market. Several focus groups were held with business owners to discuss these considerations and to gain a better understanding of some baseline information that might serve to better connect the business community. A survey, with a resulting 956 respondents, was conducted; a consultant and staff analyzed the data and will provide summary reports of the findings when the Housing and Development Committee reconvenes.

COVID-19 BUSINESS COMMUNITY SUPPORT

Business Support. Partnership staff and intern teams worked collaboratively with City planning and communications staff to develop a list of various means by which the community could support College Park businesses. This was posted and promoted on the Partnership website and through its social media platforms. Partnership staff also contacted local businesses to monitor their status and to help connect business owners with City, County, State, and Federal aid programs during the spring, summer, and fall of the past year.

Coronavirus Testing Sites. The Partnership brought a School of Public Health student intern on board to promote College Park area coronavirus testing sites to local residents, employees, and students. A flyer was distributed widely at businesses, through civic associations, faith communities, the *College Park Here and Now* newspaper and *Berwyn News*. The Partnership received a \$5,000 Nonprofit Recovery Initiative grant from the state to work on coronavirus response.

HOUSING AND DEVELOPMENT



Gift Card Giveaway Program. The Partnership and the Terrapin Development Company created a Gift Card Giveaway Program to support local, independently-owned College Park restaurants during the pandemic by purchasing and raffling off gift cards to members of the College Park community. Each week, two gift cards were purchased from five restaurants and members of the community entered a social media contest which asked questions about College Park restaurants. Ten winners were randomly selected from the entrant pool on a weekly basis. This program ran for six weeks, with 841 total responses and 454 unique entries. Thirty restaurants benefitted.

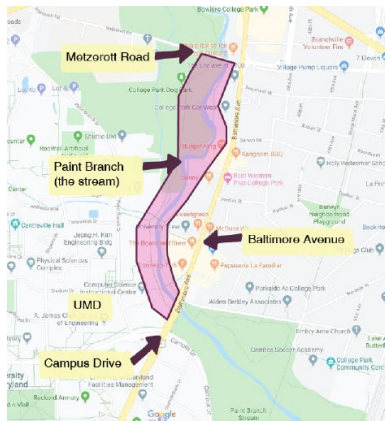
NEIGHBORHOOD STABILIZATION

Pocket Neighborhood. The Partnership continued to work with the Old Town “Pocket Neighborhood” owner, assisting with permitting and promotion. At Howard Lane, all 7 homes were built and are occupied or are under construction. One home was purchased by a University professor through the Homeownership Program. The pocket neighborhood has eight new, owner-occupied homes, with one adjacent house added by the same builder.



College Park Metro Station. The Partnership, the City of College Park, the University, and other stakeholders are engaged with WMATA to begin the process of envisioning long-range improvements for housing, pedestrian access, and placemaking around the College Park Metro station.

PLACEMAKING

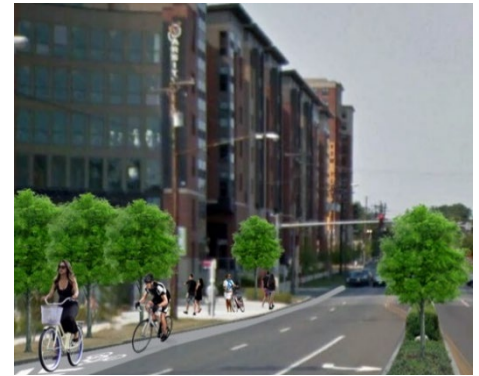


Riverwalk. The Partnership engaged the Neighborhood Design Center to create options for a Riverwalk along the Paint Branch in the Northgate Park area. The City of College Park, the University, and Park and Planning staff are also engaged in this project. A Riverwalk at this location can help College Park continue to celebrate its natural resources, provide more biking and walking options, and make for a more interesting midtown. In Spring and Summer 2020, the Partnership and the Neighborhood Design center held three focus groups with participants representing the City, the University, community members, students, and local business owners. Delegate Ben Barnes and the 21st District Delegation added \$450,000 in a State Bond Bill to help begin implementing the resulting plan.

TRANSPORTATION

BALTIMORE AVENUE REBUILD

Rebuild. The Partnership continues to coordinate with the Maryland State Highway Administration (SHA) to rebuild Baltimore Avenue. In 2017, the Partnership forged an agreement for 5-foot- wide planted buffers between the sidewalk and the curb in midtown College Park. In 2018, the Partnership brought parties together with the SHA—including representatives of the City, the University, and the County—upon learning that the construction timeline estimate had increased to 6 years. The Partnership and its partners successfully reduced SHA’s timeframe for the completion of the work. Construction began in June 2020 and is expected to complete in 2023.



Baltimore Avenue Reimagined

Pedestrian Lighting. As part of the rebuild, the University, City, and the Partnership have arranged for pedestrian lighting along the sidewalks for the stretch of Baltimore Avenue being redeveloped. The Partnership is facilitating a state bond bill of \$1.3 million to complete this lighting project.

CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN: TROLLEY TRAIL



The City-University Partnership Presents:

Crime Prevention through Environmental Design (CPTED) Assessment
Report Rhode Island Avenue Trolley Trail Findings and
Recommendations

In 2018, the Partnership worked with its partners at the City of College Park and the University of Maryland as well as other stakeholders like Park and Planning, Prince George’s County, the Town of Riverdale Park, and the City of Hyattsville, to seek implementation of a number of recommendations from the 2017 analysis of the Trolley Trail. The Partnership will continue this effort in 2021, particularly by enhancing lighting and adding security cameras along the trail.

TROLLEY TRAIL DAY

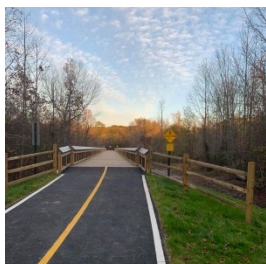
Trolley Trail Day in June of 2019 was a success. Over 800 people and more than 40 businesses participated and there was a broad range of activities for people of all ages along the trail corridor, including live local music, activities for children, activities focused on the arts, history, exercise and wellness, and specials on a wide variety of food and beverages. Community members visited participating businesses throughout the day and hubs of activity along the trail included Old Parish House (College Park), Village Green (Riverdale Park Station), Riverdale Park Town Center, and Hyattsville Justice Center. While Trolley Trail Day was planned for 2020 as well, the event was ultimately cancelled due to the risks associated with the coronavirus pandemic. Trolley Trail Day will return in the future, in accordance with health and safety guidelines.



*Interns Carmen Borgia and Chris Weir
on Trolley Trail Day 2019*

TRANSPORTATION

TRAIL INFRASTRUCTURE AND SAFETY



College Park Woods Trail. The long-awaited trail connecting the College Park Woods neighborhood to the Paint Branch Trail, and by extension, to the rest of College Park, the University, and the Anacostia Trails system is now open. The Partnership worked closely with community leaders, the City, the University, the County, Park and Planning, and the 21st Delegation to make this trail a reality. The project broke ground on December 5, 2018 and opened in November 2020.

Trail Underpasses. The Partnership is working with Maryland-National Capital Park and Planning to address both short- and long-term conditions at two trail locations that pass under bridges: one at Baltimore Avenue, and the other at the CSX underpass near Lake Artemesia. Both suffer from flooding, mud, and debris from the Paint Branch. Better lighting is being installed under the Baltimore Avenue location, and Park and Planning has hired engineers to develop strategies to improve conditions.

BIKESHARE

The City and the University have now transitioned its bikeshare system to VeoRide, which provides a selection of bikes and scooters to its customers. It has been largely successful, with more than 400 unique users per day. There are four locations for the County-wide Capital Bikeshare program: Mowatt Lane Parking Garage, Baltimore Avenue and Campus Drive/The Hotel at the UMD, College Park Metro, and Guilford Drive.

NORTH COUNTY TRANSPORTATION ACTION PLAN

The study of transportation systems in North County was initiated in August 2017. In Spring 2018, Park and Planning briefed the Partnership's Transportation Committee. The final report was completed, and initial follow-up meetings, sponsored by Park and Planning, took place, involving stakeholders from the local communities. The Partnership agreed to participate and convene as-needed working groups of County, University, and local municipalities to discuss regional transit improvements.

PURPLE LINE STATION ART

In 2018, Partnership staff worked closely with Purple Line Transit Partners, the Maryland Transit Authority, and artists to create station art designs for the College Park stations and to provide subsequent feedback about the proposed projects. The Partnership has engaged both with WMATA and with the Maryland Transit Authority to examine how art can be more thoroughly integrated in public spaces between the College Park Metro Station and the adjacent Purple Line station.



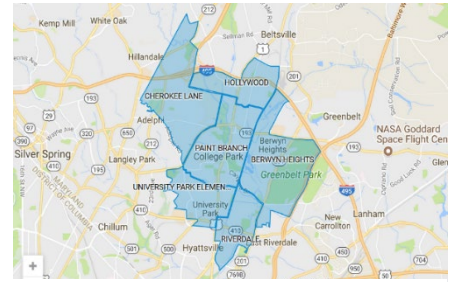
Purple Line Station Art Designs

EDUCATION

COLLEGE PARK ACADEMY

College Park Academy (CPA) is one of the most advanced “bricks and clicks” middle/high schools in the country. CPA students have demonstrated consistently strong performance in state-wide testing and continue to earn some of the highest test scores in the state.

The College Park Academy’s local catchment area dictates that 35 percent of students admitted to CPA must come from the boundaries of Berwyn Heights, Cherokee Lane, Hollywood, Paint Branch, Riverdale, University Park. In 2020, 251 students from the local catchment area attended CPA, and 60 percent of students were enrolled in Advanced Placement courses. Partnership staff continue to help promote this local catchment area. Extending the CPA’s educational reach to a K-5 elementary school is currently under consideration.



CPA's Local Catchment Area

CHILD CARE AND PRE-K



University Childcare:

The former Calvert Road School building is now the University of Maryland’s Child Development Center. This daycare center will serve UMD employees and City residents with children six-months to five-years of age. This project is a cooperative effort between the University, the City and the Partnership to increase childcare options in the City. The University has contracted Bright Horizons, a national childcare provider, to operate this childcare. The Center held information sessions in Spring 2020 and opened in early 2021.

Monarch Preschool: The Children’s Guild, supported by a local community advisory group, is establishing a high-quality, project-based learning, Pre-K school in North College Park. The Partnership held discussions with the College of Education regarding their involvement in the center, including the potential it holds as a site for their students to complete internships, conduct educational research and empirical observations, and to hire UMD College of Education graduates. The Monarch Preschool is ready to open as soon as final permits are issued.



Monarch Preschool
COLLEGE PARK
FOUNDED BY THE CHILDREN’S GUILD

PUBLIC SAFETY



City Camera

PUBLIC SAFETY CAMERAS

The Partnership is working with the City to add new cameras along the Trolley Trail between downtown College Park and Riverdale Park Station. This project will be financed through a state bond bill secured by the Partnership. The Partnership is also collaborating with the municipalities of Hyattsville and Riverdale Park to enhance their investment in additional safety measures on the trail.

CODE OF CONDUCT AND POLICE SERVICES STUDY REVIEW

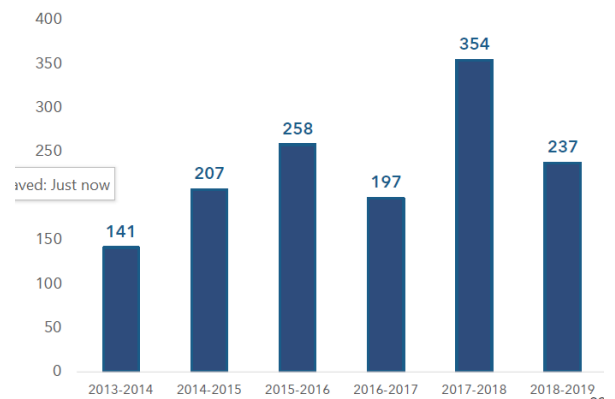
The Partnership Public Safety Committee receives regular briefings from the Office of Student Conduct and reviews data on the number of off-campus referrals. There is an overall low rate of recidivism, and the work of the University of Maryland Police Department, the City, and Office of Student Conduct is successful in contributing to that low number.

The Public Safety Committee also reviewed the results of the City's Assessment of Public Safety and Police Services, which determined that crime in the City of College Park is relatively low, and that there is relatively high satisfaction among members of the community with regard both to the role of the police and with public safety.



DIVISION OF
STUDENT AFFAIRS
OFFICE OF STUDENT CONDUCT

Off-Campus Non Academic Referrals



SUSTAINABILITY

GREEN SCHOOLS INITIATIVE

The Maryland Association for Environmental and Outdoor Education's (MAEOE) Green School program includes an arduous certification process, which schools must undergo in order to recertify every three years. In 2019, only three schools that serve College Park had not been green school certified: Hyattsville Middle School, College Park Academy, and Hollywood Elementary School. Over the course of 2019 and 2020, the Partnership, together with Campus Community Connection, worked with these schools to achieve green school certification or to help them prepare for certification in the next cycle. Hyattsville Middle School and Hollywood Elementary School achieved the Green School status in 2019 and 2020 respectively. CPA is on track to apply in 2021.

College Park "Green Schools" Award

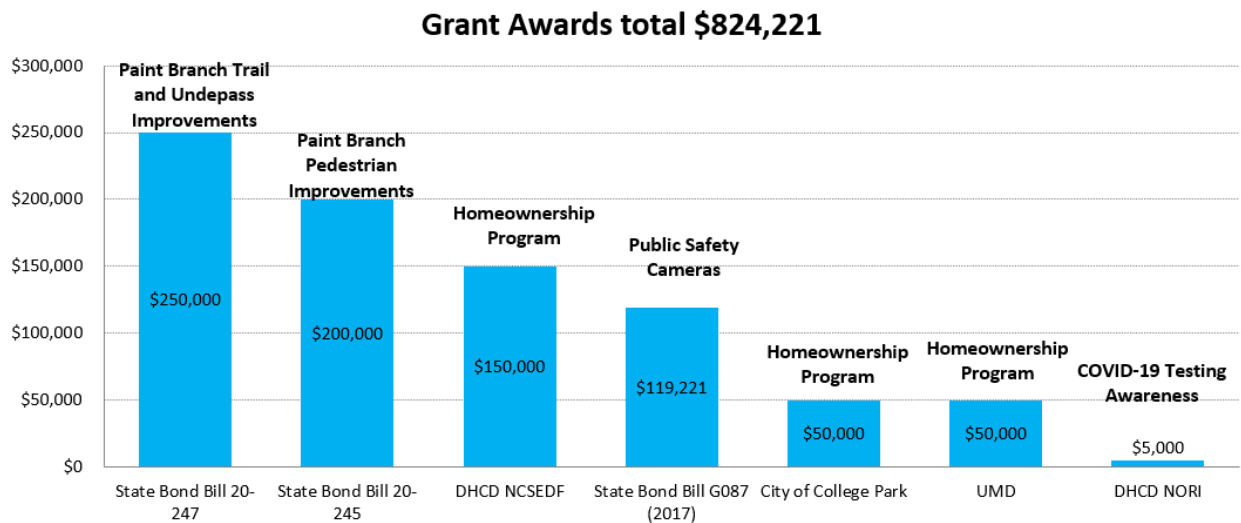


FINANCIAL POSITION

FY'20 FINANCIAL SUMMARY

In Fiscal Year 2020, the City of College Park and the University of Maryland jointly funded the City-University Partnership. Each contributed \$155,000 (\$310,000 total) for the organization’s operation. The Partnership’s Homeownership Program received \$150,000 from the Maryland Department of Housing and Community Development, matched by the City and the University equally. The Partnership also received two State Bond Bills in addition to the 2017 Bond Bill funds that supported the development of a sidewalk between the Riverdale Park Station and College Park’s Albion Road.

The following chart depicts the grant awards that were managed in FY’20.



FY'21 TO DATE (JULY 2020-December 2020)

The Partnership is financially very healthy. The City and the University continue to contribute equally to the Partnership, each giving \$155,000 toward the Partnership’s general operating expenses. Current and projected expenses in the Partnership’s general fund include salaries and benefits for its executive director, senior program associate, bookkeeper, and accountant. Expenses also reflect audit and tax services, insurance, interns, architectural and engineering design planning, and meeting support expenses.

As with last year, in addition to the general operating budget, the Partnership has had success obtaining grant funds to complete projects and initiatives in the community that assist implementing the strategies laid out in the University Community Vision 2030. Already this year, the Partnership’s Homeownership Program was awarded \$125,000, which was matched by the City and the University. The Partnership expects to continue to support projects and initiatives through grant funding in FY’21.

FINANCIAL POSITION

FY'20 STATEMENT OF FINANCIAL POSITION

	<u>2020</u>	<u>2019</u>
ASSETS		
CURRENT ASSETS		
Cash	\$354,411	\$332,430
Certificate of deposit	106,822	106,717
Unconditional contributions receivable	<u>3,900</u>	<u>81,525</u>
 Total current assets	 465,133	 520,672
OTHER ASSETS		
Loans receivable - home ownership program	<u>932,500</u>	<u>842,500</u>
Total assets	<u>\$1,397,633</u>	<u>\$1,363,172</u>
 LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$60	\$3,750
Accrued Payroll	<u>4,264</u>	<u>23,240</u>
Total Liabilities	\$4,324	\$26,990
NET ASSETS		
Without donor restrictions	\$460,809	\$493,682
With donor restrictions	<u>932,500</u>	<u>842,500</u>
 Total net assets	 <u>1,393,309</u>	 <u>1,336,182</u>
Total liabilities and net assets	<u>\$1,397,633</u>	<u>\$1,363,172</u>

Note: The balance of loans receivable as of June 30, 2020 reflects \$932,500 for the Partnership's Homeownership Program Loans. These loans legally begin a depreciation schedule if fulfilled after 5 years. If fulfilled, these loans are forgiven after 10 years. The Organization believes that all accounts receivable as of June 30, 2020 are collectible. Therefore, the Organization has not recorded an allowance for doubtful accounts.

FINANCIAL POSITION

FY'20 STATEMENT OF ACTIVITIES

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
REVENUE AND SUPPORT			
Contributions	\$310,000	\$355,778	\$665,778
Grants	4,682	30,000	34,682
Donated services	2,620	-	2,620
Other	705	-	705
Interest	106	-	106
Total revenue and support	318,113	385,778	703,891
EXPENSES			
Program services	557,217	-	557,217
Supporting activities	-	-	-
Management and general	69,795	-	69,795
Fundraising	19,752	-	19,752
Total expenses	646,764	-	646,764
Net assets released from restrictions	295,778	(295,778)	-
Change in net assets	(32,873)	90,000	57,127
Net assets - beginning of year	493,682	842,500	1,336,182
Net assets - end of year	<u>\$460,809</u>	<u>\$932,500</u>	<u>\$1,393,309</u>

Note: The Partnership's FY'20 financial statements were audited by an independent auditor, Wegner CPAs.

2021 WORK PLAN

The Partnership is responsible for implementing certain aspects of the University Community Vision 2030 including the following main priority areas and activities.

VISION 2030 GOAL: RETAIN AND ATTRACT HOMEOWNERS IN SINGLE- AND MULTI-FAMILY DWELLINGS

1. *Explore and develop an implementation plan for a **Community Preservation Trust or other neighborhood preservation program**.*
2. *Continue the successful **Homeownership Program** and explore its expansion.*

VISION 2030 GOAL: INCREASE WALKABILITY AND BIKEABILITY THROUGHOUT OUR COMMUNITY

3. *Initiate a **community-wide bike/pedestrian infrastructure plan** to include expand east/west trail connections.*
4. *Continue to develop plans for the **Riverwalk**.*

VISION 2030 GOAL: MAINTAIN AND ENHANCE K-12 EDUCATIONAL OPPORTUNITIES

5. *Build on **College Park Academy's success** and assist it to expand to include elementary grades.*

VISION 2030 GOAL: MARKETING

6. *Develop enhanced, coordinated **marketing** of the City and the University as a top College Town to live, work, play, and be educated.*

ADDITIONAL WORK PLAN ITEMS

7. ***Reorganize Committees** and engage members in above priority areas and activities.*

EQUITY AND SUSTAINABILITY

Sustainability has both environmental and economic dimensions that are vitally important to our work and **Equity**, a value and principle of justice, means that our work will seek to benefit all people, particularly those who have been historically marginalized.

LEADERSHIP AND CONTACT INFORMATION

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Ken Ulman, President, Margrave Strategies

STAFF CONTACTS

Eric Olson, Executive Director

240-416-3184, eolson@collegetparkpartnership.org

Valerie Woodall, Senior Program Associate

845-649-2477, vwoodall@collegetparkpartnership.org

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