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20th anniversary

COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP

Board of Directors Meeting

Monday, June 19 at 6:00 p.m.

College Park City Hall, 4500 Knox Road, Council Chambers

Public Minutes

Board members present

Stephen Brayman
Maxine Gross (Entered at 6:09 p.m.)
David Iannucci
Edward J. Maginnis
Jim Rosapepe
Ken Ulman
Richard Wagner

Board members not present

Brian Darmody
Patrick Wojahn
Carlo Colella

Non-board members present

Anne Martens, UMD Assistant Vice President for Administration and Finance
Vic Weissberg, County Department of Public Works and Transportation
Karen McAllister, County, Bike Pedestrian Program Manager
Scott Somers, City Manager, College Park
Eric Olson, executive director, College Park City-University Partnership
Valerie Woodall, program associate, College Park City-University Partnership

The meeting was called to order at 6:09 p.m.

1. Welcome and opening actions – Jim Rosapepe

- Approve March Board meeting minutes

Mr. Maginnis moved to approve the March Board minutes. Mr. Wagner seconded the motion.

The motion was approved 6-0-0-4

- Approve Slate of Directors appointed by City and University
 - Brian Darmody, Class A, 3-year term to expire 6/30/20
 - Patrick Wojahn, Class B, 3-year term to expire 6/30/20
 - Steve Brayman, Class B, 3-year term to expire 6/30/20
 - David Iannucci, Class C, 3-year term to expire 6/30/20

Mr. Maginnis moved to approve the slate of directors. Mr. Ulman seconded the motion.

The motion was approved 6-0-0-4

- Vote to elect officers of the Corporation (See Memo)
 - Chair
 - Vice Chair
 - Treasurer
 - Secretary

Mr. Ulman moved to approve the officers of the corporation. Mr. Brayman seconded the motion.

The motion was approved 7-0-0-3

2. **Treasurer report – Ed Maginnis**
 - FY'17 Budget Report
 - Vote to approve the FY'18 Budget Proposal

Mr. Ulman moved to approve the FY'18 Budget. Mr. Wagner seconded the motion. **The motion was approved 7-0-0-3**

3. **Executive Director report – Eric Olson**
 - Updates document includes status of University District Vision initiatives
 - 20th Anniversary event dates and discussion about using reserves for expenses

4. **Partnership activity**

Housing and Development – Chair: P.J. Brennan

Updates

- See Updates document

Transportation – Chair: Patrick Wojahn

Updates

- See Updates document
- Update on Prince George's County bike share (Vic Weissberg and Karen McAllister)

Education – Chair: Donna Wiseman

Updates

- See Updates document
- College Park Academy Catchment Area (Jim Rosapepe)
- University/Community Childcare (Anne Martens)
- College Park Early Learning Center (Jim Rosapepe)

Public Safety – Chair: Steve Brayman

Updates

- See Updates document

Sustainability – Co-Chairs: Dustyn Kujawa and Mark Stewart

Updates

- See Updates document

Mr. Brayman moved to move into adjourn the public meeting and executive session. Ms. Gross seconded the motion. **The motion was approved 7-0-0-3**

The public meeting ended at 7:19 p.m.

The executive session meeting ended at 8:15 p.m.

College Park City-University Partnership Updates
June 19, 2017

Housing and Development – Committee last met on May 16, 2017

Homeownership Program:

- **Status:** The Partnership will have closed 24 loans by June 26. In addition, there are 3 employees with pending applications. We applied to DHCD for the next round of funding (in June) and will receive \$50,000 each from the City and the University in FY18. Partnership staff is producing its annual fiscal year report on the program, due to come out the first week of July. After the 27th loan is processed, we will have funding for 8 loans as we go through the DHCD grant cycle, which they typically award in late fall.
- **Program expansion:** Last year, the City and Partnership successfully coupled programs when a buyer qualifies. To date, three buyers of former rental properties have received both our funding and the city's funding. Staff met with DHCD's Maryland Mortgage Program to discuss options coupling our program with theirs, and potentially scaling the program up. Staff presented a proposal to the executive committee at the May Housing and Development meeting, and were asked to draft additional options as discussed at the meeting for the Housing and Development committee to review.
- **Fundraising:** through the CITC program award. We have begun raising money through our CITC Award for this program, and we plan to raise funds for this prior to our 20th Anniversary celebration.

Midtown Redevelopment

- A redevelopment and market study of the midtown portion of College Park – from Campus Drive to MD-193 was conducted by students of Dr. Madlen Simon and Dr. Margaret McFarland at the UMD School of Architecture, Planning and Preservation. A briefing was presented to the Housing and Development committee on May 16 and a final report should be available in coming weeks.

Discovery District

- The Discovery District covers M Square and the area formerly known as the Innovation District. The Hotel at UMD will anchor this area and is set to open this summer.

Neighborhood Stabilization

- Old Town "Pocket Neighborhood." Further evaluation of a site for a possible "startup village" for student entrepreneurs or others has been on the back burner.

Local Business Development

- Coffee and Ale house progress. The City Advisory Planning Commission recently approved a parking waiver, and the City will install paid public parking on Guilford Road west of Baltimore Avenue to increase parking spaces in the vicinity. With the parking waiver, the County building permit application is now being submitted. We have worked with the owner on permitting, parking, and a state Neighborhood BusinessWorks loan.
- Vintage Clothing and Halal Guys restaurant: Staff facilitated a meeting between the landlord and County DPIE to address ADA at the vacant building these businesses will open in. That was the last hurdle, which has a resolution. A building permit is expected within days/weeks, and work can start almost immediately upon receiving the permit.
- Milkboy + ArtHouse: Opened in April, it will have a formal grand opening celebration in the fall. The Partnership expended the \$40,000 in grant funding we received from the County for the ArtHouse façade. The Partnership is working in collaboration with MilkBoy ArtHouse and the Clarice to raise funds through our Community Investment Tax Credit program to support programming at ArtHouse. We have raised \$1,250 to date for this initiative.

RISE Zone and Innovation District

- The Greater College Park RISE Zone was approved in mid-December. Staff drafted a RISE Zone marketing strategy. The Housing and Development Committee will discuss marketing at its next meeting.

Analysis of where Faculty, Staff and Students live

- Partnership staff has reached out to the University to complete an update of the U3 Ventures University District Vision 2020 analysis that mapped where UMD faculty, staff and students live. This work will commence this summer and provide the Housing and Development Committee with data necessary to hone strategies for its goal to increase the number of University families living and working in College Park.

Enhance Public Spaces in College Park

- Staff created a strategy and met with local arts organizations to jumpstart an Outdoor Performance Series at Northgate Park on Mondays at 5:30 p.m. and at Little Tavern Park on Fridays at 6:00 p.m. between April 3 and May 29. (www.collegeparkpartnership.org/outdoorperformanceseries). It was well received by performers, passers-by, and others. It brought liveliness to both locations and we plan to continue this in the fall.
- Bridge Lighting: Staff engaged with a company to enliven the Paint Branch bridge by adding unique lighting design. SHA is agreeable to this project, but has to review the technical drawings, which they are doing now. Staff is using some of its NAF grant award for the planning and design work needed to complete this, and worked with the College Park Arts Exchange to apply to the County Redevelopment Authority's Community Impact Grant to provide funds for the capital expenses.

- We area also continuing to explore options to create additional artistic, cultural, historic, and environmental physical markers and information that support the vision of a sustainable top-20 college town. We can work with many partners: community partners like the Lakeland Community Heritage Project, the Arts Exchange, the CP Community Foundation, UMD's Architecture and Art Departments, and more.

Transportation — Committee Met March 28

State Bond Bill

- The Partnership was approached and the Board approved applying for \$350,000 from a state bond bill to increase pedestrian and bicycle infrastructure between College Park and Riverdale Park Station. This work will serve a safety, transportation, and economic development need. This work will include the completion of a sidewalk across WMATA land along Baltimore Avenue between Riverdale Park Station and College Park's Albion Road. Currently this one block stretch lacks sidewalk and because of topography, it is not walkable.

Route 1/Baltimore Avenue

- Please see "Enhance Public Spaces" above for update on lighting on the bridge over the Paint Branch stream.
- Significant work with SHA has been done to explore better pedestrian accommodation at 3 properties from McDonalds to Town Hall in the rebuild of the road. SHA is evaluating changes to their cross-section and we should know more over the next month.
- Rebuild: SHA looked at design and lighting options for the bridge over MD-193 and decided this was not imperative at this time.
- SHA evaluated short-term pedestrian safety improvements by the View/Varsity and decided this was not a risk at the time.

Purple Line

- Status update: MTA continues working on the project, during an appeal of Judge Leon's decision.
- The Purple Line's Art Selection Committee met, Senator Rosapepe was a member of the committee
- The Partnership engaged a number of stakeholders at 4 of the 5 stops in and adjacent to College Park (excluding the Cole Field House stop) to discuss art and placemaking around the stops. The MTA released art proposals for each station and each of our groups reviewed them and the Partnership submitted a letter to the artist selection committee to outline the thoughts of people in our groups.

Trails

- We applied and were awarded a DOJ Crime Prevention Through Environmental Design (CPTED) Grant to assess the Trolley Trail and its safety. The Bureau of Justice Assistance selected VCPI, from Richmond, to conduct the analysis. They conducted a site visit in the spring and we anticipate an analysis from them in the coming month. Chief Mitchell, Riverdale Park Chief Morris, Hyattsville Chief Holland, and College Park's Bob Ryan were all on board.
- College Park Woods Trail: An alignment that will not impact the forest conservation area was chosen and design work should be complete this summer. Thanks to CM Glaros, funding of \$1.7m is in the FY18 Park and Planning budget and construction should begin in FY18. About 1/3 of the path will need to be boardwalk.
- MD Bikeways Program Grant: Staff worked with City staff, and UMD provided letter of support for a grant to plan for a trail to connect the Trolley Trail and the Paint Branch Trail along the north side of Campus Drive (formerly Paint Branch Parkway). The grant was approved for almost \$90,000. This will allow for the path to get to 30-60% design. We connected the City and University to get the necessary public access easements, etc.

Bikeshare

- Transportation Committee will review DOTS data on usage, promotion, and expansion

Local Motors/Driverless Cars

- Committee members heard from Local Motors on driverless cars at the Transportation committee meeting.

Transit Screen

- A presentation from Justin Fair from the Hyattsville CDC was given to committee members at the last meeting and members discussed a potential Corridor-wide Transit Screen program. Transit Screens can provide real time, publicly visible options for transportation along the Baltimore Avenue Corridor.

Education – Met on January 31, 2017

Survey on local public education: The Partnership was awarded a grant from DHCD to conduct a survey to assess local College Park public school needs and what parents want. Staff circulated a request for proposals and consultants who responded submitted their proposals on November 30. The Committee and staff reviewed proposals. We met with three consultants and selected Social Studies Group to complete this project. The survey was drafted and reviewed by staff, and we plan to conduct the survey in the fall. This assessment can help inform decision making about what role the City and University can play in local education.

College Park Academy: Construction for College Park Academy is on schedule to be completed for the 2017-18 school year. The school's charter was extended for one year. The revised CPA renewal is due to be voted on by PGCPs BOE in July, which includes a local catchment area. The school's PARCC test data continues to be strong.

Local Elementary School enhancements: Staff continues to research and compile data for future discussions, including information about dual immersion programs. The Committee decided to explore additional enrichment (including from the University community) at Paint Branch Elementary, and/or working with the County School System on their recommendation to potentially place a TAG or IB program at Paint Branch Elementary School. Once the survey on local public schools is complete and we hear more from what parents want, this item will be revisited.

PGCPs School Construction: The Partnership continues to monitor developments, but will not play an active role on this initiative by PGCPs. The Mary Harris "Mother Jones" Elementary School site was initially selected for the new "Adelphi Road Park Middle School," however that may no longer be the site. Members of the University, CASA, and District 2 and 3 County Councilmembers met during the Fall and Winter on this development.

University Childcare: The University signed a contract with Bright Horizons, a national childcare provider. The City approved Calvert Road School being used to host this child care.

College Park Early Learning Center. The Children's Guild supported by a community advisory group is reviewing sites to locate a PreK in College Park.

Public Safety —the Public Safety Committee met on April 5.

Crime Prevention Through Environmental Design (CPTED) Grant:

- Status: A CPTED Request to receive a USDOJ grant to assess safety needs on the trolley trail was approved. The Bureau of Justice Assistance selected VCPI, from Richmond, to conduct the analysis. They conducted a site visit in the spring and we anticipate an analysis from them in the coming month. Chief Mitchell, Riverdale Park Chief Morris, Hyattsville Chief Holland, and College Park's Bob Ryan were all on board.

Public Safety Ambassador Pilot Program:

- Status: The Program is going very well, with 15 Safety Ambassadors patrolling in the concurrent jurisdiction area and several thousand neighborhood checks and interactions with residents. See more at: <http://collegeparkpartnership.org/college-park-pilot-safety-program-6-6-17/>
- Staff put together a proposal for funding through a joint partnership of the City, University and Partnership. The Board did not approve this request.
- Staff worked with UMPD and the City this month to submit an Edward Byrne Justice Memorial Grant application for the safety ambassador program after Glenn Fueston, the executive director of the Governor's Office of Crime Control and Prevention indicated we can still be eligible for funding through this grant.
- Staff continues to work through options for more sustainable funding including discussions with the business community, grantors and others. We are also awaiting the results of the City's citywide safety study this fall.

Camera Plan

- Status: 54 fixed cameras, 20 pan tilt zoom, 14 License Plate Readers;
- Bob Ryan is putting together a background report on what other municipalities are doing with regards to "alternative public safety camera networks."
- There was discussion of an alternative business model for the City – to buy less expensive cameras. Fazlul Kabir sent follow up information. Committee can work with City to pursue exploration of a potential public safety taxing district and grant opportunities

Code of Conduct (Andrea Goodwin)

- See report provided to the committee: <http://collegeparkpartnership.org/cpcup-report-april-2017/>
Action items:
- -Promote Office of Student Conduct to the community, so they know to contact OSC
- -Think about adding a "responsible citizen" class to UMD orientation
- -Ask for updated report in June from Andrea Goodwin; have her add sanctions to the report
- -Ask Patrick Wojahn to invite Andrea Goodwin to provide Mayor and Council an update on this

Concurrent Police Jurisdiction (Chief Mitchell)

- Partnership staff will continue to connect UMPD to civic associations to discuss their work and concurrent jurisdiction with the community.

City Budget for Safety Initiatives (Steve Brayman)

- There is no new funding for safety in the budget at this time because the City is completing a public safety study which will inform how it spends money for safety programs. There is \$250,000 set aside for safety programs based on this study. The study is expected to be released toward the end of the summer.
- Steve Brayman asked Bob Ryan to see if the Public Safety Committee could review the consultants' findings on this study prior to full public release.

City Contract Police Program (Scott Somers)

- A review will be done when City services survey is complete in Summer 2017

Community of Responsibility

- Bob Ryan will send UMD Alcohol prevention initiatives and information to the committee.

Sustainability — this committee met on April 3

Composting

- The City is offering backyard composting bins (only has 20), getting a lot of calls. The City, if sells out, will likely get more in May or June. Action items: The Committee will promote this initiative
- Update on small farms that could take compost: There isn't room in the City FY'18 budget to start working on this. But this is possible in the FY'19 budget. Committee will keep working on this.

Community Gardens

- Calvert Hills Garden: City and WMATA lawyers are negotiating the Calvert Hills site. Action item: Continue to pursue Calvert Hills Garden site opening. Once open, promote this garden for next season.
- North College Park/Hollywood Garden: This is a city effort. Rhode Island and Edgewood Road. Relatively small garden – 10-15 raised bed gardens. \$15/plot.
- Old Town Garden: This garden is 90% full
- Continue to promote North College Park and Old Town Gardens

Recycling Rates and “Rain Check” Participation

- The Partnership agreed to continue to promote the County Rain Check program, here is an update from the County on Participation in the program from College Park:
20 – property owners submitted applications
4 – applications were denied (no receipts or did not complete the project within one year of receiving application approval to begin installing the practice)
6 – applications are pending (waiting for the property owner to install the practice)
10 – property owners received a rebate check

Practices Installed:

- 1 – pavement removal project
- 16 – rain barrels installed
- 1 – rain garden project
- 23 – trees planted

- Rain Barrel Workshop: Partnership staff is coordinating a Rain Barrel workshop on July 22nd with the Committee for a Better Environment and County DER.
- A discussion on programs that students can engage with will take place at the next meeting, but Andy Fellows suggested that we consider doing a “Climate Risk Assessment” project with students.

Clean Energy

- UMD Sustainability Office was working on the development of a program for student housing property owners and students to purchase green power. This has stalled slightly due to graduation. But this can come back next semester. Action items: Check in to Commercial grants tax credits 2019 for solar/geothermal energy

- Update on adding solar to the garage (Steve Beavers): The City applied for a Maryland Energy Administration grant to put a 31kW solar canopy on the parking garage. This would cover about 40% of the parking garage's electricity usage. As a backup, the City also applied for a rooftop solar panel system of a similar size at our Public Works Yard.
- Overall, during the last 3 years, the city has reduced electricity usage by 23.5% within municipally-owned buildings in the City. The parking garage has seen its electricity usage decrease by 50% since they conducted a LED lighting retrofit, which will save the City about \$10,000 a year in electricity costs.
- Action items: Check to see if the UMD Calvert Road Daycare site would consider adding solar, think through a community solar program – find smaller projects that can connect together.

Sustainability in Schools: Status: A \$50,000 grant from the Sustainability Fund was awarded for the Campus Community Connection (C3) Pilot, which is exploring 50 projects for collaboration with the University of Maryland and College Park, University Park, Hyattsville, Riverdale Park and Prince George's County (for unincorporated communities near the University). There are three schools in College Park they are considering starting projects with: Cherokee Lane, Hollywood and to some extent at Paint Branch.

The Paint Branch Green Team took a break this year, because recertification for being a green school is tough – Paint Branch needs help with this. Andy will check with OCE on getting some support in there for this.

College Park Academy is going to be in the watershed by Riverdale Park. It would like to become a green school but the process is onerous. The good news: UMD/PGCPS has the impetus to help schools with this.

Action items:

- Mark Stewart will send information to Andy on the Green Schools K-12 program he tried to create. Valerie will send Andy information on the Project-Based Learning Sustainability program the Partnership tried to create.
- In the next Semester, there should be 6 classes that come out of the C3 Pilot – Andy will update at the next meeting.

Urban Agriculture: Staff has attended several meetings convened by Mayor Wojahn focused on the development of urban agriculture in College Park. Eric has had conversations with the Milkboy/ArtHouse chef about a focus on sustainably grown produce, and they will be purchasing some from ECO City Farms in Edmonston. Milkboy/ArtHouse chef is also interested in working with us to explore the possibility of a rooftop garden.

Stormwater Management – (Andy Fellows)

Review City and University stormwater management strategies: The City applied to the County to work on 11 projects, but only 1 was accepted. Some of the issues with these projects stemmed from neighborhoods not totally being on board with the proposed scope of work. UMD is upstream from the City. UMD students doing stormwater management work would be eligible for funding through the University Sustainability Fund.

Environmental Arts (Eric Olson)

The Partnership is using its grant funds to support activating public spaces in College Park through environment design and public art displays.

Administrative

Accounting Firm: Staff selected a new accounting firm – Wegner CPAs – to complete our audit and taxes for 3 years – FY'17-'19. The FY'17 Audit is scheduled for the second week of August.

Grants: Staff continues to apply for grants and administer grant awards. Grants being administered: DHCD Nonprofit Assistance Fund, Community Legacy, Two Community Investment Tax Credit Awards. Partnership staff continues to provide in-depth and on-time reports for each grant award as required by grantors.

Committees: All five strategy area committees will continue to meet this year on their Board approved work plans.

Staffing: As directed by the Board chair, staff put together a proposal for discussion about adding staff to the Partnership. This was approved and the City and University both committed funds for new staff capacity. A job description was crafted and we expect to hire someone this summer.

Reports: The Partnership's annual report was released February 2017. Staff briefed the City Council on the report and workplan on March 28. The Partnership's Homeownership Program Fiscal Year report will be released in early July.

Intern update: Lia Collen continues to intern with us for ten hours/week. She will stay on through the summer, though is out of the country for 3 weeks starting at the end of May. Priyanka Das formally left her internship mid-May. We had a great response from our internship announcement in May, and we hired two new interns – Maeve Dunigan and Sarah Lee. Maeve will be working 10 hours/week, covering the enewsletter and social media as Lia is out and Sarah is taking over for Piya on design work and website maintenance. In July, we expect that Sarah will be helping more with the Outdoor Performance Series as it launches again for the end of summer and Fall.

Promoting the University District Vision 2020: Staff reworked the draft video produced by University Communications. This video was completed and will be circulated publicly after our meeting once we finalize a promotion plan. We were also featured in the UHR Newsletter for our Homeownership Program.

Social Media:

- **Facebook:** 743 likes
- **Weekly Newsletter:** is distributed to 2,089 people
- **Twitter:** 511 followers
- **Website: Started using Google Analytics on June 7.** On June 11-12, we had 140 website views. Top 3 sources are direct link, Google Search, and the Maryland Mortgage Program. The top pages people visit are the Homeownership Program, Homeownership Program Details and the ArtHouse Donation page.