



COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP

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Board of Directors Meeting
Monday, December 4, at 6:00 p.m.
College Park City Hall, 4500 Knox Road, Council Chambers
Public Minutes

Board members present

Stephen Brayman
David Iannucci
Edward J. Maginnis
Jim Rosapepe
Richard Wagner
Brian Darmody
Maxine Gross (on the phone; left at 7:27 p.m.)
Carlo Colella
Patrick Wojahn (entered at 6:11 p.m.)
Ken Ulman (Entered at 6:15 p.m.)

Non-board members present

Aimee Olivo, Chief of Staff to District 3 Councilmember, Dannielle Glaros (entered at 6:12 p.m.)
Chief David Mitchell, UMPD
Anne Martens, UMD Assistant Vice President for Administration and Finance
Eric Olson, executive director, College Park City-University Partnership
Valerie Woodall, senior program associate, College Park City-University Partnership
Abby Tesfaye Perrotta, program associate, College Park City-University Partnership

The meeting was called to order at 6:04 p.m.

- 1. Welcome and opening actions – Jim Rosapepe**
 - Approve June Board meeting minutes

Mr. Maginnis moved to approve the June public board minutes. Mr. Wagner seconded the motion.
The motion was approved 8-0-0-2

- 2. Treasurer report – Ed Maginnis**
 - FY'17 Audited Financial Statements

Mr. Colella moved to accept the audit. Mr. Maginnis seconded the motion.
The motion was approved 8-0-0-2

- FY'18 to date budget report
- Memo for discussion: budgeting for employer FICA taxes and health benefits going forward

3. Executive Director report – Eric Olson

- Introduce Abby Tesfaye Perrotta, new Program Associate staffing Transportation, Public Safety and parts of the Housing and Development committees
- Proposed dates for 2018 Board meetings
- Updates document includes status of University District Vision initiatives

4. 2018 Work Plan Review and Approval

- Public Safety: Proposed change to public safety – “review and support City”
- Education: Explore a k-5 school. Explore adding a K-5 school in College Park with entities like CPA, the Children’s Guild, and others.
- Housing and Development: Midtown revitalization study: The Partnership will study the study and ask the development committee to recommend potential development projects for the Partnership to endorse or oppose; add county housing study and PLCC agreement to housing diversity and equity bullet point

Mr. Ulman moved to approve the 2018 work plan as amended. Mr. Iannucci seconded the motion.
The motion was approved 10-0-0-0

5. Partnership activity

Housing and Development – Chair: P.J. Brennan

Updates

- See Updates document
- Terrapin Development Corporation agreement with 21st delegation
- Mid-Town Study available
- Community Legacy Grant awarded

Transportation – Chair: Patrick Wojahn

Updates

- See Updates document
- Sidewalk between Albion Road and Riverdale Park Station (Eric Olson)
- Lighting of Baltimore Ave bridge over Paint Branch (Eric Olson)

Education – Chair: Donna Wiseman

Updates

- See Updates document
- K-12 Schools Survey Report (Valerie Woodall)
- College Park Academy opening and catchment area (Carlo Colella)
- Child care and pre-k In College Park
 - University/Community Childcare (Carlo Colella)
 - College Park Early Learning Center (Jim Rosapepe)
 - Centro Nia (Eric Olson)

Public Safety – Chair: Steve Brayman

Updates

- See Updates document
- City Public Safety Report
- Safety Ambassadors

Discussion

- Public Safety Committee's role in the effort to mitigate neighborhood disruption

Sustainability – Co-Chairs: Dustyn Kujawa and Mark Stewart

Updates

- See Updates document

Mr. Maginnis moved to suspend the public meeting at 7:36 p.m. and move into executive session. Mr. Ulman seconded the motion. **The motion was approved 9-0-0-1**

Mr. Brayman moved to adjourn the executive session at 7:55 p.m. and move back into the public meeting. Mr. Wojahn seconded the motion. **The motion was approved 9-0-0-1**

Brian Darmody announced that the University had won the APLU Connections award, thanks in part to the Partnership's work.

Mr. Maginnis moved to end the public meeting. Mr. Ulman seconded the motion. **The motion was approved 9-0-0-1**

The executive session meeting ended at 7:55 p.m.

The public meeting ended at 8:04 p.m.

ELECTRONICALLY RECORDED VOTES

February 2, 2018 – Vote to approve an expenditure from reserves to finish the lighting installation over Paint Branch Bridge. Final vote tally: 9-0-0-1

March 12, 2018 – Vote to approve maternity leave for Abby Perrotta. Final vote tally: 9-0-0-1

College Park City-University Partnership Updates
December 4, 2017

Housing and Development – Committee last met on November 6, 2017

Homeownership Program:

- **Status:** The Partnership will have closed 30 loans by the end of the year. In addition, there are 2 employees with pending applications. We were awarded \$150,000 from DHCD's Community Legacy Grant and will \$50,000 each from the City and the University this fiscal year. Partnership staff produced an annual fiscal year report on the program in July.
- **Program expansion:** Last year, the City and Partnership successfully coupled programs when a buyer qualifies. To date, three buyers of former rental properties have received both our funding and the city's funding. Staff explored expanding the program with state and county programs and convened a Homeownership Program subcommittee to discuss a recommendation. The recommendation from the committee is to leave the program as is at this time.
- **Fundraising:** through the CITC program award. We have raised \$2,000 for the program. We will continue to raise funds through the end of December.

Midtown Redevelopment

- A redevelopment and market study of the midtown portion of College Park – from Campus Drive to MD-193 was completed by students of Dr. Madlen Simon and Dr. Margaret McFarland at the UMD School of Architecture, Planning and Preservation. A briefing was presented to the Housing and Development committee on May 16.
- Report link: <https://files.acrobat.com/a/preview/03d195a5-96f0-4cb0-a978-6ff74b183008>
- We are scheduling a deep dive of the report with Housing and Development Committee members for mid-December.
- This report will be announced in mid-December to the public, as well.

Discovery District

- The Discovery District covers M Square and the area formerly known as the Innovation District. The Hotel at UMD opened in August 2017. College Park Academy also opened in August 2017.

Neighborhood Stabilization

- Old Town "Pocket Neighborhood" has one home built and another under contract.
- UMD on-campus student housing: the Board of Regents had approved a 900-student bed development on campus; the selection for a design/build contractor should be completed February 2018, and they are looking at Fall 2020 occupancy. Due to the anticipated decommissioning of older residential halls, such as Leonardtown, the net gain is projected to be about 400 beds. Other current projects include revitalizing older buildings. There was discussion about the recent 2017 undergraduate student housing report completed by UMD's Department of Residential Life. Link: <http://reslife.umd.edu/global/documents/marketreport/UMDStudentHousingMarketAnalysis2017Presentation.pdf>

Update on Terrapin Development Corporation

- The Board of Public Works approved declaring property surplus from UMD to TDC and it has a 45-day waiting period. The agreement with the 21st district delegation, which includes TDC's agreement with the City, will go into the TDC's operating agreement or deed of conveyance. <https://files.acrobat.com/a/preview/ec52a6f8-2429-4c13-92f7-ecd90b1abf55>

Local Business Development

- Coffee and Ale house permitting is almost complete. The property owner is expecting construction to begin in February 2018.
- Milkboy + ArtHouse: The Partnership is working in collaboration with MilkBoy ArtHouse and the Clarice to raise funds through our Community Investment Tax Credit program to support programming at ArtHouse. We have raised \$2,250 to date for this initiative so far.

Local Jobs, workforce, and community development resources

- Staff put together 2 pages on its site to connect the community with resources related to jobs, trainings, and community development resources, like the UMD Office of Real Estate. These pages can be found at <http://collegeparkpartnership.org/resources/> and www.collegeparkpartnership.org/localjobs/

Analysis of where Faculty, Staff and Students live

- Partnership staff is completing an update of the U3 Ventures University District Vision 2020 analysis that mapped where UMD faculty, staff and students live. This work will be completed in January 2018, and provide the Housing and Development Committee with data necessary to hone strategies for its goal to increase the number of University families living and working in College Park.

Enhance Public Spaces in College Park

- The Outdoor Performance Series, which is a collaboration between local arts organizations, just completed its Fall season after a successful Spring season. A plan to institutionalize the program, and to fund the artists, is being pursued. The Spring 2018 Season will begin on April 2. (www.collegeparkpartnership.org/outdoorperformanceseries).

- Bridge Lighting: Staff engaged with a company to enliven the Paint Branch bridge by adding unique lighting design. An SHA District 3 permit to install the lighting is in the works, and the installation and subsequent announcement will be scheduled soon.
- We were successful in a College Park Community Foundation grant application and were awarded \$1,500 to place a mural on the underpass of the bridge spanning the Paint Branch creek. We will be working with local arts organizations to plan and install a mural.
- We are also continuing to explore options to create additional artistic, cultural, historic, and environmental physical markers and information that support the vision of a sustainable top-20 college town. We can work with many partners: community partners like the Lakeland Community Heritage Project, the Arts Exchange, the CP Community Foundation, UMD's Architecture and Art Departments, and more.

Transportation — Committee Met last on September 26, 2017

Workplan 2018

- Committee members reviewed and approved the committee's 2018 work plan.

State Bond Bill

- The Partnership is currently coordinating with the contractors to complete the \$350,000 state bond bill award to increase pedestrian and bicycle infrastructure between College Park and Riverdale Park Station. Construction should start early December, with the completion date variable as it is weather-dependent. This work will serve a safety, transportation, and economic development need. This work includes the completion of a sidewalk across WMATA land along Baltimore Avenue between Riverdale Park Station and College Park's Albion Road. Currently this one block stretch lacks sidewalk and because of topography, it is not walkable.

Route 1/Baltimore Avenue

- Light Synchronization from Guilford Road to Hotel Drive/Ped crossing
 - Briefing: District 3 Council Member Dannielle Glaros convened a working group last winter to review light synchronization for better traffic flow and pedestrian safety on Baltimore Avenue. With SHA approval, the recommendation was to give all the traffic signals from Guilford Road to Hotel Drive an "exclusive pedestrian" crossing option. The upgrade was implemented before the start of the Fall 2017 semester.
- Response from SHA on pedestrian safety by View/Varsity
 - Status updates: SHA evaluated short-term pedestrian safety improvements to existing road by the View/Varsity and decided this was not a risk at this time.
 - Response: Committee is still concerned about pedestrian safety; Route 1 Rebuild construction will begin soon; until then committee is eager to implement grassroots safety improvements
 1. University initiative to crack down on jay-walking; current efforts focused on Thursdays through Sundays in downtown College Park, but nothing in midtown
 2. County street teams and "safe walks" to encourage pedestrians to use crosswalks and increase pedestrian visibility; Karyn McAlister will coordinate with us on this effort
 3. Target enforcement at particular times of year, such as move in and at the beginning of each semester
 4. Coordinate police forces to better patrol streets and promote pedestrian safety
- Status on artistic lighting on the bridge over the Paint Branch stream: see above in "Enhancing public spaces"
- Rebuilding Baltimore Ave/Pedestrian accommodation – mid-town properties: Larger setbacks have been proposed in an effort to provide a buffer that creates a more pedestrian environment along Baltimore Avenue in mid-town College Park

Purple Line

- Groundbreaking 8/28/17, Construction schedule, Plan for Purple Line construction
- Status updates: Plans for closing roads, construction, traffic, bus routes, etc.
 - Construction set to begin Summer 2018.
 - Mike Madden, et al, started setting up meetings for the "Community Advisory Teams" or CAT Teams that will be open to the public, for each area, including College Park, to discuss these types of things (October 2017) and staff attended.
- Art, naming, and placemaking: Stakeholders in the College Park area have met to discuss the art and placemaking strategy in their areas.
 - Status updates: The MTA released art proposals for each station and each of our groups reviewed them and the Partnership submitted a letter to the artist selection committee to outline the thoughts of people in our groups.
 - Status updates: There was an "Art in Transit" community meeting on April 27 at the College Park Community Center to discuss art and branding at the Purple Line stations.
 - Status updates: Mike Madden is checking to see if we can get the artists who have been chosen to work on our local stops to come and meet with the Partnership. Although some of them are not local.
 - Status updates: Next steps are up to MTA; delegation will support having University of Maryland in each station name as long as the locations remain in the names as well (i.e., Riverdale Park and Adelphi)

Trails

- CP Woods trail, construction starting FY18
 - Status updates: Parks and Rec came to CP Woods meeting on April 30th, 7pm at the trail and playground. Engineering was expected to be complete by the end of June. An alignment that will not impact the forest conservation area was chosen and design work should be complete this Summer. Funding of \$1.7m is in the FY18 Park and Planning budget and construction should begin in FY18. About 1/3 of the path will need to be boardwalk.
 - Status updates: Permit process has been slow; some digging has begun, bulk of work expected in Spring
- Trolley Trail: CPTED assessment and recommendations/next steps
 - The DOJ Crime Prevention Through Environmental Design (CPTED) Grant to assess the Trolley Trail and its safety with support of local Police Chiefs was completed by VCPI from Richmond in Spring 2017. The results were received via a report and presentation and key recommendations were presented to neighboring municipalities along with Park and Planning, Status updates: Seek to continue to partner with the local municipalities and Park and Planning to lock in funds for the estimated capital costs (cost estimates TBD).
 - The committee discussed Trolley Trail needs and priorities; increase in use as commuter trail; County doing a study about allowing trail use after dark; Trail completion will likely see increase in use as well; maintaining perception of safety remains a priority, especially with increase in recreational use and new commuter use after dark
- Status update on MD Bikeways Program Grant to connect the Trolley Trail/Paint Branch Trail
 - City was awarded the MD Bikeways Program Grant to connect the Trolley Trail and the Paint Branch Trail along the north side of Campus Drive (formerly Paint Branch Parkway). Next steps are to select a consultant. The grant was approved for almost \$90,000. This will allow for the path to get to 30-60% design. We connected the City/University to get the necessary public access easements, etc.

Bikeshare

- The Hotel at UMD installed its bikeshare station on October 6 at the southern corner of Baltimore Avenue and Hotel Drive.
- DOTS data indicated there had been:
 - **35,500+** trips to dates
 - **800+** active members
 - **179** bikes
 - **22** stations
 - **70** average trips/day
 - **8** minutes, median trip duration
 - **221** individual trips – new record set on 9/22/17
- Promotion activities and mBike/Capital Bikeshare future
 - Phase 1 will launch in the Spring, bringing 4 station locations to College Park; meeting in a few weeks to finalize locations
 - The committee is brainstorming ways to resolve the redundancies; possibilities include focusing one system on campus and the other on regional connections, better marketing for both systems, more user-friendly systems, and/or joint memberships within City to allow users access to both systems; concerns also raised about capital costs/losses when mBike contract expires because University purchased the bikes
- Dockless Bike Share update: LimeBikes is one of several companies that have made bikes available in DC and Montgomery County on a trial basis, they have appeared in College Park but the City is not involved in this at this point because they already have a contract with a bikeshare provider.

Bus Transit

- City efforts for underserved areas like CP Woods/Senior transportation: Council is discussing how they might expand transportation for underserved areas – College Park Woods, additional shuttle service or subsidies of UBER for seniors. Discussion continued.
- Plans for bus service during Purple Line construction: Committee will await further details about construction plans and bus routes in order to disseminate that information to the City, University, etc.

County Transportation Demand Management update

- Previously known as the “TDM Study”; was initiated in August, 2017; Kittelson & Associates of Baltimore partnered with Nelson\Nygaard Consulting Associates and W-ZHA; won the competitive process; under contract; County has new planner leading this effort and the goal is to have the study completed by June, 2018. Eric Olson, Ed Maginnis, City staff, County all attended a November meeting of the consultants.

College Park Parking Study update

- The City added funds in the FY’18 budget for this.

Education – Met on November 27, 2017

Survey on local public education: This fall, the Partnership worked with the Social Studies Group to conduct a survey and focus groups to learn more precisely what parents want for their children in schools. A draft report was presented to the committee for review and a finalized version is set to come out in January. This assessment will help inform decision making with regards to what role the City and University can play in local education.

College Park Academy: College Park Academy hosted a grand opening in Fall 2017 to celebrate their new building in the Discovery District. And a local catchment area was created so that starting with incoming 6th graders in Fall of 2018, students living in the boundaries of these six area elementary schools will comprise at least 35 percent of the students admitted: Berwyn Heights, Cherokee Lane, Hollywood, Paint Branch, Riverdale, University Park. This should provide assurance to local families applying to College Park Academy. Partnership staff helped to market this new catchment area and continues to support CPA as it reaches out to local community and the University.

Local School enhancements: Staff continues to research and compile data for future discussions. This includes a meeting staff had with PGCPs to explore promotion of a Chinese dual-immersion “track” for students who currently are enrolled at Paint Branch Elementary School, continuing to CPA which has Chinese Language Instruction. A working group, comprised of Prince George’s County Councilmembers, Prince George’s County School Board members, CASA MD, the Children’s Guild, the University of Maryland’s College of Education, and community members, is working to create a robust Spanish/English dual immersion in the Adelphi-area. Additional enrichment (including from the university community) will be explored based on the results of the K-12 schools report.

PGCPs School Construction: The Partnership continues to monitor developments, but is not playing an active role on this initiative by PGCPs. The Mary Harris “Mother Jones” Elementary School site was selected for the new “Adelphi Road Park Middle School.” Members of the University, CASA, and District 2 and 3 County Councilmembers have pursued a less expensive and faster school construction option and an unsolicited proposal, that would accelerate opening by a year, was submitted to PGCPs.

Child care and pre-K updates:

- **University Childcare:** The University signed a contract with Bright Horizons, a national childcare provider. The City approved Calvert Road School being used to host this child care. The daycare intends to open about 18-months after construction starts.
- **College Park Early Learning Center.** The Children’s Guild supported by a community advisory group is in negotiations with a property owner to locate a PreK in North College Park. They are looking at a Fall 2019 opening.
- **Centro Nia:** Staff met with the president of Centro Nia who is looking to locate the first Prince George’s County headquarters and childcare center in the Discovery District. They would serve about 300 students, provide CDA training services to new child care teachers, and more.

Public Safety —the Public Safety Committee met on November 20, 2017; it plans to follow up in February.

Student Code of Conduct: Andrea Goodwin from the Office of Student Conduct presented a report to the City Council on September 19 as requested at the last safety committee meeting. The report compares numbers from the last 3 years. This year has been busier: since June 1 the office has received 354 cases, 222 of which were off-campus, which means more cases are being reported. The committee asked for more detailed data to determine where the referrals were happening, what was leading to the increase of referrals (better communication from city residents and code enforcement on sending OSC referrals or more behavioral issues in off-campus housing), and to determine if there are identifiable patterns so folks can explore mitigating the issues.

Efforts to mitigate neighborhood disruptions (Scott Somers): The City put together a small task force to brainstorm and implement strategies. Staff has participated in this effort. There has been good feedback from residents in the downtown neighborhoods on their “Actions to Reduce Disruption in Neighborhoods”. Things have improved since the spike in disruption, leading to a 50 percent drop since the beginning of the semester – but there’s more work to do. The City is studying other university communities for ideas and they are looking into things they can control: limiting # individuals/cars per household, publicly sharing landlord contact information, requiring tenant names upon lease renewal or during permitting process, increasing fines for noise violations.

CPTED Analysis for the Trolley Trail: The Crime Prevention through Environmental Design was completed in the Spring, and various entities have begun the recommended implementation to make our trails safer. The committee reviewed the hand out and will continue to use this report as a guide for future safety measures on the trails.

Camera Plan: No update since June

- Status: 54 fixed cameras, 20 pan tilt zoom, 14 License Plate Readers;

Concurrent Police Jurisdiction: Partnership staff continues to connect UMPD to civic associations to discuss their work and concurrent police jurisdiction to the community.

Sustainability —committee met on November 29, 2017

Community Gardens (Eric Olson)

Old town and Hollywood gardens have been winterized. Everyone with a plot currently can continue with their plot, it costs \$15/year. WMATA has basically agreed to allow the City to use the Calvert Hills community garden on the WMATA property near Albion Road. In order to open, the City attorney has to finalize the agreement. College Park Woods Pool site might be an option for another community garden. City staff has a site visit in the next couple of weeks. The idea would be to open it next season, if possible – giving the City 4 community gardens.

Recycling Rates and “Rain Check” Participation (Valerie Woodall)

- 105 rain barrels were sold as a result of the Partnership’s Rain Barrel event co-hosted with Prince George’s County and CBE. 34 people have applied for the Rain Check Rebate as a result.
- There have been 22 applicants from College Park for the Rain Check Rebate. Almost all applied via the Rain Barrel event.
- A discussion on projects that UMD students can engage in, including a “Climate Risk Assessment Project” will happen at the next meeting.
- City curbside recycling percentage rate is 18%; the County is 42%. CBE is holding a training on recycling and is taking business recycling up in January. Recycling is part of the new occupancy requirement but businesses renting in the City don’t necessarily have to recycle – the county mandates that owners must provide the opportunity to recycle, but it’s not enforceable. The committee will look ask County councilmembers and the

Next steps

- Remind people who purchased rain barrels to apply for the Rain Check rebate program
- Look into the County recycling law and see if it can be strengthened
- See if City businesses can share recycling bins
- Publicly reward businesses for recycling – potentially create a city-wide competition
- Check to see if the City can have a code to enforce recycling in excess of the County

Local schools: Discussion and next steps

Green Schools coordinator proposal: The committee discussed the proposal. There needs to be further review on funding sources, how to create a commitment to the program, and how to make it successful. A working group from the committee will tackle this work: Janet, Mark, Andy, Adria. We should invite OCE to join this group for a December meeting. Janet is meeting with the Paint Branch Green Team and will report back on that at the next meeting.

Composting (Janet McCaslin/Steve Beavers)

The City backyard composting program is going very well. There have been 97 composting bins sold since April. There are 70 yard waste bins left, out of an original 250. The City should consider a composting proposal for the FY’19 budget.

Clean Energy

Goal for 100% renewable power, carbon-neutral natural gas in College Park by 2020: The City government and the University are working toward 100% clean energy use, but if we want to be a true leader in clean energy, we should strive for the entire city – university, residents and businesses – should switch to 100% clean energy. For this to happen, there needs to be about \$100,000 to compensate for all the dirty energy. If we wanted to go for a 40% overall reduction in gas emissions, that would cost about \$100,000 as well. There are 383,000 megawatt hours of dirty energy consumption city wide.

Next steps:

- Look into strategies to generate \$100,000 to buy clean energy credits, including a large solar project that could generate revenue, so the city can purchase clean energy and checking with the County and PEPCO about adding a small charge to pay for clean energy credits.
- Look for locations that could host a solar farm
- Continue to monitor City efforts to install solar on the City garage.
- Set up a subcommittee comprised of Steve, Mark and Todd

Energy efficiency education efforts for residents, property owners and students: CBE will invite Mark Stewart to come to its next meeting in January. They will work together on this and update the committee at the next meeting.

Update on adding solar to the garage (Steve Beavers): The City was not successful in its grant application for the City garage, but did get funds for the public works garage. They will reapply and consider going alone.

Environmental Arts (Eric Olson): A plan forward on this will be discussed at the next meeting.

Stormwater Management – Review 11 City stormwater management projects: This will take place at the next meeting.

Administrative

Audit: The FY'17 Audit was conducted the 2nd week of August by our new accounting firm Wegner CPAs. The audit process was smooth, and a draft of the findings were provided to the Board.

Grants: Staff continues to apply for grants and administer grant awards. Grants being administered: DHCD Nonprofit Assistance Fund, Community Legacy, Two Community Investment Tax Credit Awards and a CPCF Grant. Partnership staff continues to provide in-depth and on-time reports for each grant award as required by grantors.

Committees: All five strategy area committees continued to meet this year to work on their Board approved work plans.

Staffing: As directed by the Board, Partnership staff capacity was increased in summer 2017.

Reports: The Partnership's annual report will be released in early 2018. Staff will again brief the City Council on the report and workplan as it has in previous years. The Partnership's Homeownership Program Fiscal Year report was released in early July.

Intern update: Our two interns – Maeve Dunigan and Sarah Lee – will likely stay on in the Spring. Maeve will continue working about 10 hours/week, covering the enewsletter and social media, and Sarah will work on design and marketing materials.

20th Anniversary Event: The Partnership celebrated its 20th anniversary with an afternoon forum and evening reception on October 30. The forum featured former Governor Parris Glendening, Former USM Chancellor and UMD president in 1997 at the Partnership's founding, Brit Kirwan, Omar Blaik, CEO of U3 Advisors and consultant to UMD and the Partnership, Donna Wiseman, current PGCP Board of Education member and former UMD Dean of the College of Education and Gerrit J. Knaap, Executive Director of the UMD National Center for Smart Growth. About 60 people attended the event, and panelists had a lively conversation about the College Park Partnership's first 20 years, how city, university, county and state collaboration is creating a sustainable top-20 town and ways to continue our progress into the future. The evening reception was held to celebrate the Partnership's many shared accomplishments and purpose. Over 95 people attended this event, including former Governor Parris Glendening, State Delegate Joseline Peña-Melnyk, District 3 County Councilmember Dannielle Glaros, and College Park Councilmembers. Event summary: <http://collegeparkpartnership.org/celebrating20years/>

Social Media:

- **Facebook:** 770s likes
- **Weekly Newsletter:** is distributed to 2,089 people
- **Twitter:** 567 followers
- **Website: Started using Google Analytics in June:** The top 3 sources are direct link, Google Search, and the Maryland Mortgage Program. The top pages people have visited this fall are: Local school survey, Homeownership Program & Program Details, Local CPA Boundary post.