



COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP  
Board of Directors  
Public Meeting Minutes  
Monday, December 12, 2016  
College Park City Hall, Council Chambers

**Board members present**

Stephen Brayman  
Brian Darmody  
Carlo Colella  
Maxine Gross  
David Iannucci  
Jim Rosapepe (Entered at 7:21 p.m.)  
Richard Wagner  
Patrick Wojahn (Entered at 6:05 p.m.)  
Ken Ulman

**Board members not present**

Edward J. Maginnis

**Non-board members present**

Mary Cook, City Councilmember, District 4  
Fazlul Kabir, City Councilmember, District 1  
Aimee Olivo, Chief of Staff, Councilmember Dannielle Glaros, District 3  
Eric Olson, executive director, College Park City-University Partnership  
Valerie Woodall, program associate, College Park City-University Partnership

The meeting was called to order at 6:04 p.m.

**1. Welcome and opening actions**

- Approve September Annual Board meeting minutes

Mr. Wagner moved to approve the September minutes. Mr. Darmody seconded the motion.

**The motion was approved 7-0-0-3**

**2. Treasurer report – Valerie Woodall on behalf of Ed Maginnis**

- FY'16 Audited Financial Statements
- FY'17 Budget Report

**3. Executive Director report – Eric Olson**

- Updates document includes status of University District Vision initiatives
- Grant Activity (Valerie Woodall)
- Vote: Resolution to change the Partnership's Resident Agent from Bob Levan to Suellen Ferguson and Principal Office from 1132 Main Administration Bldg to 4500 Knox Road

Mr. Ulman moved to approve a change the Partnership's resident agent from Bob Levan to Suellen Ferguson and principal office from 1132 Main Administration Building to 4500 Knox Road. Mr. Brayman seconded the motion.

**The motion was approved 8-0-0-2**

**4. Partnership activity**

*Housing and Development – Chair: P.J. Brennan*

Updates

- See Updates document
- Vote on the Midtown Revitalization Study

Mr. Ulman moved to approve the Midtown Revitalization Study. Mr. Darmody seconded the motion.

**The motion was approved 8-0-0-2**

- ArtHouse (Carlo Colella)
- Innovation District (Ken Ulman)

***Transportation – Chair: Patrick Wojahn***

Updates

- See Updates document

***Education – Chair: Donna Wiseman***

Updates

- See Updates document
- College Park Academy (Carlo Colella)
  - Catchment area
- University/Community Childcare (Carlo Colella)

***Public Safety – Chair: Steve Brayman***

Updates

- See Updates document

***Sustainability – Chair: Dustyn Kujawa***

Updates

- See Updates document

**2017 Workplan – Eric Olson**

- Vote to adopt the 2017 Work Plan

Mr. Wagner asked staff to amend the work plan to add language regarding who takes the lead on each initiative.

Mr. Wojahn asked staff to add Affordable Housing for students and nonstudents to the work plan. Discussion ensued. This item will be discussed in the next Housing and Development Committee meeting.

Mr. Wojahn asked staff to add stormwater management to Sustainability Committee work plan.

Mr. Darmody moved to adopt the 2017 Work Plan with the above revisions. Mr. Wojahn seconded the motion. **The motion was approved 9-0-0-1**

**5. Budget discussion – Jim Rosapepe**

- Mr. Rosapepe asked the Partnership Board to think about adding staff to the Partnership for the meeting in March.

**The meeting ended at 7:45 p.m.**

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**ELECTRONICALLY RECORDED VOTES**

February 22, 2017 – Vote to approve the Partnership applying for and receiving a \$350,000 state bond bill to increase pedestrian and bicycle infrastructure between College Park and Riverdale Park Station. This work will serve a safety, transportation, and economic development need. Final vote tally: 7-0-0-3

March 22, 2017 – Vote to approve an expenditure of up to \$25,000 to complete a LED light installation at the Paint Branch bridge site. Final vote tally: 8-0-1-1

**College Park City-University Partnership Updates**  
**December 12, 2016**

**Housing and Development – Committee met on December 6, 2016.**

**Homeownership Program:**

- Status: The Partnership completed the initial funding installment at the end of June, closing 10 loans in the first year. By the end of December, we will have closed at least another 5 additional loans. We have 3 additional applications pending.
- Funding: The City provided \$50,000 in funding to the Homeownership program for FY17. We also received \$75,000 in additional programming money from DHCD. The University has indicated that it will continue its support for the Homeownership Program – at least \$50,000 in FY17. We will receive funding in the next round of community legacy program funding, but it is not public yet.
- FHA Approval: It was brought to the attention of staff that in March 2016 FHA changed its rules for nonprofit secondary financing and for the Partnership’s Homeownership Program to be eligible to be used with FHA loans, our program must be approved by HUD. Staff is pursuing this approval and it should be complete by December 29.
- Program expansion: The City and Partnership have successfully coupled programs when a buyer qualifies, two homebuyers of former rental properties have received both our funding and the city’s \$5,000 funding. The Committee asked staff to pursue proposals to scale program up – which we are working on.

**Midtown Redevelopment**

- The committee reviewed a proposal to conduct a development and market study of the midtown portion of College Park – from Lakeland Road to MD-193 from Dr. Madlen Simon and Dr. Margaret McFarland at the UMD School of Architecture, Planning and Preservation.
- Development of a sidewalk between View and Varsity on #1 Liquor Store site is underway.

**Neighborhood Stabilization**

- Old Town “Pocket Neighborhood”: Staff is evaluating one site for the “Startup Village” for student entrepreneurs. Discussions continue.
- Conversion of College Park houses: Staff has facilitated discussion between a landlord and the UMD Foundation for converting neighborhood rental houses for faculty and staff use. That is on hold for now, the landlord remains interested, but would like to revisit it in a year.

**Local Business Development**

- Café/wine bar progress – staff arranged a meeting between the owner and state DHCD staff for a Neighborhood BusinessWorks loan. A spring 2017 opening is expected.
- Staff has worked with the owners of a Vintage Clothing store in the hopes of bringing that unique business to College Park. This effort is progressing. We are hoping an announcement can come in the next few months of an opening in early 2017.
- ArtHouse: Partnership obtained nearly \$40,000 in grant funding from the County for the ArtHouse façade. This work is almost complete. The Partnership also learned we were awarded \$20,000 in tax credits to support programming at ArtHouse.

**RISE Zone and Innovation District**

- RISE Zone has met all approvals, it only needs Sec. Gill approval, expected late December
- Staff drafted a RISE Zone marketing strategy.
- We will plan an announcement, likely January, with Governor Hogan, County Executive Baker, City, County, University.

**Enhance Public Spaces in College Park**

- Create strategy to jumpstart Northgate Park initiative
- Work with ARHU to create artistic and environmental physical markers, art and information that support the vision of a sustainable top-20 college town

**Transportation — Committee Met September 12. This committee will meet again early in the new year.**

**Transportation Planning**

- The Committee heard from Nat Bottigheimer, Fehr & Peers regarding transportation planning examples from other communities

**Route 1/Baltimore Avenue**

- Rebuild: A Review of SHA design and lighting options for bridge over MD-193 is being conducted
- As for the Bridge over Paint Branch, a subcommittee was formed to start looking into potential improvements. Staff is having conversations with SHA structure folks on potentially placing a mosaic or brick facing on the bridge walls. There would need to be a separate contract from the current Rebuild contract and the work would need to be performed and paid for by others, since this is not typical of SHA projects. The work could be done at any time, before or after the current Rebuild project.
- Work to provide better pedestrian accommodation at 4 properties from McDonalds to Town Hall is ongoing
- A Review of an SHA evaluation on short-term pedestrian safety improvements by View/Varsity was discussed

**Purple Line**

- Status update: MTA continues working on the project, although the overall project was *delayed by Federal Judge August 3, 2016; FTA appealed and appeal was denied.*
- The Partnership held a reception with the artists who will be submitting art proposals for art for the College Park area stations prior to the December 1 community meeting.

- National Center for Smart Growth (at UMD) is leading an effort on Transit Oriented Development Planning. They've requested a US FTA grant to help prepare businesses for the PL, preserve affordable housing, increase workforce development, pedestrian safety, and accessibility. It was not awarded, but they may reapply in the future and we would work with them on our stops for accessibility.

#### Trails

- College Park Woods Trail: Ed Maginnis, CM Kujawa, Civic leader Suchitra Balachandran, CM Glaros' Chief of Staff, City Planning Director Terry Schum and staff, and Eric met with Park and Planning staff, including director Ronnie Gathers in May, and again on October 19th. Park and Planning has a staff member and a consultant who have evaluated the path – there was agreement to focus on one alignment that will not impact the forest conservation area and could help make the trail process less complicated. About 1/3 of the path will need to be boardwalk. Funding exists to get the trail fully planned and we expect construction drawings by June 2017. The overall cost estimate is \$1.6 million. We are advocating for Park and Planning construction funding, and there was consensus to also explore a (federal, passed through the state) Transportation Alternatives grant, which could fund 80 percent with a 20 percent local match.
- DOJ Crime Prevention Through Environmental Design (CPTED) Grant opportunity is being pursued for the Trolley Trail – Chief Mitchell, Riverdale Park Chief Morris, Hyattsville Chief Holland, and College Park's Bob Ryan are all on board.
- MD Bikeways Program Grant: Staff worked with City staff, and UMD provided letter of support for a grant to plan for a trail to connect the Trolley Trail and the Paint Branch Trail along the north side of Campus Drive (formerly Paint Branch Parkway). The grant has been approved for almost \$90,000. This will allow for the path to get to 30-60% design. We will coordinate between City and University to get the necessary public access easements, etc.
- Paint Branch Sound Barrier Wall: 10 panels will be removed by College Park to eliminate the blind corner and create a more direct route on the Trolley Trail. The grant the City received will pay for the removal of 6 panels, and the City Council voted to spend City funds to remove the other 4. This work should be completed in the Spring.

#### Bikeshare

- We are reviewing DOTS data on usage, promotion, and expansion initiatives
- Staff has been working with College Park on expansion of bikeshare

#### Transit Screen

- Staff recently met with the Hyattsville CDC to discuss a potential Corridor-wide Transit Screen program. Transit Screens can provide real time, publicly visible options for transportation along the Baltimore Avenue Corridor. We will bring this to the Transportation Committee at its next meeting.

#### **Additional updates re: Transportation**

- A MARC Camden Line Coalition meeting was held on Wednesday, September 14, another is being held Dec. 13<sup>th</sup>.

#### **Education – Met on September 6, 2016 and will meet again in December or early January.**

**Tour College Park with Chancellor Caret:** The Partnership is organizing a tour of College Park with USM Chancellor Bob Caret on December 19.

**Survey on local public education:** The Partnership was awarded a grant from DHCD to conduct a survey to assess local College Park public school needs and what parents want. Staff circulated a request for interest to education research consultants who can assist in completing this work. Staff held numerous phone calls with consultants about this survey. Consultants who responded submitted their proposals on November 30. Staff is reviewing the proposals and the selection for the consultant will happen at our next committee meeting. This survey can help inform decision making about what role the City and University can play in local education.

**College Park Academy:** Construction for the College Park Academy has been started in the M Square area by the University and is scheduled to be completed for the 2017-18 school year. The school's charter was extended for one year, and the catchment area discussion with PGCPs will continue.

**Local Elementary School enhancements:** Staff continues to research and compile data for future discussions. The Committee decided to explore additional enrichment (including from the University community) at Paint Branch Elementary, and/or working with the County School System on their recommendation to potentially place a TAG or IB program at Paint Branch Elementary School. Once the survey on local public schools is complete and we hear more from what parents want, this item will be revisited.

**PGCPs School Construction:** The Partnership continues to monitor developments, but will not play an active role on this initiative by PGCPs. The Mary Harris "Mother Jones" Elementary School site was selected for the new "Adelphi Road Park Middle School." Members of the University, CASA, and District 2 and 3 County Councilmembers have met throughout the Fall on this development.

**University Childcare:** The University signed a contract with Bright Horizons, a national childcare provider. Location is still to be determined, but Calvert Road School is being discussed between the City and University.

**Community Pre-K Center.** A pre-K Center launched by the Partnership was tabled, but a community group has taken this up and will brief the education committee at its next meeting in the coming month or so.

**Public Safety** —the Public Safety Committee met on October 11. It will meet again in the new year.

**Crime Prevention Through Environmental Design (CPTED) Grant:**

- Status: Staff is working with Anacostia Trails Heritage Area (ATHA) to look into a USDOJ grant to assess safety needs on the trolley trail. Chief Mitchell, Riverdale Park Chief Morris, Hyattsville Chief Holland, and College Park’s Bob Ryan are all on board.

**Public Safety Ambassador Pilot Program:**

- Status: The Program is going very well, with 15 Safety Ambassadors patrolling in the concurrent jurisdiction area and several thousand neighborhood checks and interactions with residents. See more at: <http://collegeparkpartnership.org/wp-content/uploads/2016/11/College-Park-Safety-Ambassador-Program-Status-update-11.14.16-1.pdf>
- Staff, members of UMPD and City met with GOCCP Director Glenn Fueston on November 17 to discuss funding for the Safety Ambassador Program and other funding opportunities, including for Safety Cameras. Staff and the Committee will continue discussions with GOCCP.
- A subcommittee was formed to develop a long-term plan for the sustainability of the safety ambassador program and potential expansion. Members are: Bob Ryan, Fazlul Kabir, Scott Somers, Chief Mitchell/David Lloyd, Eric Olson and Valerie Woodall

**Camera Plan (Bob Ryan/Steve Brayman)**

- Status: 54 fixed cameras, 20 pan tilt zoom, 14 License Plate Readers; GOCCP: City requested \$225,000 PTZ pods and 2 LPRs. Will pay for 8 PTZ and 2 LPRs.; City budgeted for public safety study, preparing an RFP, will get it back in 12 months.
- Bob Ryan/David Lloyd/Steve Brayman to research options for hot spots/choke points in City for camera program
- UMPD can help pursue technical and legal advice for “MESH” Network of cameras
- There was discussion of an alternative business model for the City – to buy less expensive cameras. Fazlul Kabir sent follow up information. Committee can work with City to pursue exploration of a potential public safety taxing district and grant opportunities

**Code of Conduct (Andrea Goodwin)**

- This was not reviewed, but will be at next meeting.

**Concurrent Police Jurisdiction (Chief Mitchell)**

- UMPD is in discussions with Park and Planning about expanding the concurrent jurisdiction in local parks.
- Partnership staff will continue to connect UMPD to civic associations to discuss their work and concurrent jurisdiction with the community.

**City Contract Police Program (Scott Somers)**

- Review will be done when City services survey is complete in Summer 2017

**Community of Responsibility**

- This will be discussed at next meeting.

**Sustainability** — this committee met on November 14<sup>th</sup>.

**Composting**

UMD is 6 years in to composting; facilities management slowly expanding program. UMD is looking at ways to work with City on this. City is actively exploring a composting program with County, other municipalities. In terms of looking at other municipalities – University Park pilot program was grant funded and small to start, but successful. Solid waste and recycling is part of the City Operational Sustainability Plan. Action items:

- City will survey residents to see how many people are composting in their backyards/get data on this from previous survey
- Research small farms that could take compost in the area

**Community Gardens**

The Community Garden in Calvert Hills should be a go for Spring; is in review with City legal team. City Council meeting scheduled for December 6th will include discussion about possible District 1 community gardens. Permaculture will continue to be added along the trolley trail – this is organized by CBE and residents. The University has community learning gardens that could potentially be opened to residents, and will look into additional resources to create new gardens as well. Action Item: Partnership will continue to monitor and assist with this effort as needed.

**Recycling Rates and “Rain Check” Participation**

City is trying to increase its recycling rates. It is considering the rates of recycling for items like textiles. It is also considering a business recycling plan. Per the City’s Sustainability Operation Plan, in 2014 there was 9,700 tons of refuse. 43% was curbside trash, 6% special trash (bulk), 15% recycling without trim, brush and leaves, 36% was yard trim, brush and leaves. UMD provides inside recycling bins for fraternity/sorority houses. There was discussion about potential options for promoting recycling within the City – including tacking recycling rules onto development/permit reviews, and promoting businesses that recycle. Regarding the County “Rain Check”, the County has an

education group that can come to municipalities to train community members to teach others about rain barrel options. The City has done training programs with County previously. Action items:

- Partnership committee will continue to monitor and promote initiatives that increase recycling and rain check participation
- Explore holding a forum for training interested people to teach people how to set up rain barrels.
- Get #s of folks that have applied for Rain Check rebates in College Park from County.
- Explore creating programs that can utilize student energy; Work with UMD to explore programs that increase student participation in City sustainability efforts.
- Ask CBE to invite UMD Students to participate in their meetings

### **Clean Energy**

College Park is an EPA Green Power City. PEPCO has numbers re: green energy in City. 76% percent of UMD energy purchase is coming from Green Sources. This summer, 2 megawatts will be added in solar energy to 3 parking lots here. CBE held a community event to bring awareness to solar cooperative options; 40 people attended. There is not a lot of roof space for more solar energy in College Park, but the City is adding solar to Youth and Family Services building and looking at Davis Hall as a potential location for this as well. City is exploring adding a charging station at the City Garage. County is in discussions re: Exelon-PEPCO merger to educate county residents on smart power.

Action items:

- Seek better student involvement
- Locate Green Power community signs and post them (done)
- City is looking into the potential to add solar to the garage; committee will monitor/help as needed.
- Mark Stewart/Steve Beavers will discuss energy efficiency education effort for residents, property owners and engage students.
- Partnership will search for possible grant opportunities and circulate information.

### **Environmental Arts**

Staff discussed the Partnership grant award it recently won to develop an initiative to place environmental markers in College Park and tell its environmental story. Action Item: Partnership staff will be developing uses for this grant award and will brief committee at next meeting.

**Sustainability in Schools:** How do we bring local schools into the fold re: sustainability? Andy Fellows will report back to committee re: Paint Branch Green Team and his work to make sustainability programs sustainable

**Urban Agriculture:** Staff has attended several meetings convened by Mayor Wojahn focused on the development of urban agriculture in College Park.

### **Administrative**

**Accounting Firm:** Staff submitted an RFP to 10 accounting firms for audit/tax services for 3 years – FY'17-'19. The proposals are being reviewed and staff will work with the treasurer to select a company in the coming weeks.

**Committees:** All five strategy area committees have submitted their workplan to the Board for approval.

**Reports:** Staff briefed City Council on Partnership activity in October. Staff is working on the Partnership's annual report which will be released in the new year.

**Intern update:** Lia Collen, a Communication, Government and Politics Major, is interning with us for ten hours/week through the Spring. Priyanka Das will also be interning with us for five hours/week through the Spring. Lia will focus primarily on the enewsletter we send out weekly plus developing additional communications tools for the Partnership and Priyanka will be focusing on website maintenance.

**Promoting the University District Vision 2020 – video:** We are working with University Communications on a video highlighting our work on the University District Vision.