



COLLEGE PARK CITY-UNIVERSITY PARTNERSHIP
Board of Directors Meeting Minutes
Monday, June 13, 2016 at 6:00 p.m.
4500 Knox Road, College Park, MD 20740

Board members present

Stephen Brayman
Carlo Colella
David Iannucci
Edward J. Maginnis
Richard Wagner
Maxine Gross
Patrick Wojahn
Brian Darmody (Left at 6:39 p.m.)
Jim Rosapepe

Board members not present

Michael King/Ken Ulman

Non-board members present

Dannielle Glaros, county councilmember, District 3
Anne Martens, assistant vice president for administration and finance, UMD
Eric Olson, executive director, College Park City-University Partnership
Sheri Parks, associate dean, UMD Arts and Humanities
Scott Somers, city manager, City of College Park
Valerie Woodall, program associate, College Park City-University Partnership

The meeting was called to order at 6:06 p.m.

1. Welcome and opening actions – Jim Rosapepe

- Revision to December 14 board meeting minutes
 - To include Patrick Wojahn's appointment by the City of College Park to the Board

Mr. Wagner moved to revise the December Board meeting minutes. Mr. Maginnis seconded the motion. **The motion was approved 9-0-0-0**

- Approve March Board meeting minutes

Mr. Darmody moved to approve the March minutes. Mr. Colella seconded the motion.

The motion was approved 9-0-0-0

- Approve slate of directors appointed by City and University
 - Class A – Ken Ulman, UMD Economic Development Strategist, 3 year term to expire 6/30/19
 - Class B – Jim Rosapepe, Maryland State Senator, 3 year term to expire 6/30/19
 - Class C – Richard Wagner, Architect and City Resident, 3 year term to expire 6/30/19

Mr. Brayman moved to approve the slate of directors. Mr. Wojahn seconded the motion.

The motion was approved 9-0-0-0

- Thank you to Mike King, who served on the Board from 2014-2016

Mr. Iannucci moved to thank Mike King who served on the Board from 2014-2016. Mr. Colella seconded the motion. **The motion was approved 9-0-0-0**

2. Treasurer report – Ed Maginnis

- FY'16 Budget Report
- Vote to approve the FY'17 Budget

Mr. Iannucci moved to go into executive session to discuss personnel. Mr. Wagner seconded the motion.

The motion was approved 9-0-0-0

Executive Session began at 6:15 p.m.

Mr. Rosapepe moved to come out of executive session and into public session. Mr. Brayman seconded the motion. **The motion was approved 9-0-0-0**

Executive Session ended at 6:39 p.m.

The Public Session restarted at 6:40 p.m.

Mr. Rosapepe moved to approve the budget. Mr. Colella asked that the treasurer and staff work together to review budget reports so that they are more easily understood by the Board. Mr. Brayman seconded the motion. **The motion was approved 8-0-0-0**

3. Executive Director report – Eric Olson

4. Partnership activity

Housing and Development

Updates

- See Updates document

Discussion

- Vote on coupling City and Partnership Homeownership Programs when a homebuyer qualifies for both programs

Mr. Brayman moved to approve a coupling of the City and Partnership Homeownership Programs when a homebuyer qualifies for both. Mr. Colella seconded the motion. **The motion was approved 8-0-0-0**

- Bridging the funding gap

Mr. Rosapepe moved to ask the Housing and Development Committee to propose options for how to scale up and expand the homeownership program so that its funding is sustainable. Mr. Wagner seconded the motion. **The motion was approved 8-0-0-0**

Transportation

Updates

- See Updates document

Education

Updates

- See Updates document

Public Safety

Updates

- See Updates document

Sustainability

Updates

- See Updates document

5. Items not on the agenda

Sheri Parks asked the Board for approval to have the City-University Partnership pursue an “Our Town” grant from NEA to support a master plan to create Arts and Culture Programming in College Park. Mr. Rosapepe moved to support pursue this opportunity.

Mr. Maginnis seconded the motion. **The motion was approved 8-0-0-0**

Mr. Wojahn moved to end the public session meeting. Mr. Colella seconded the motion. **The motion was approved 8-0-0-0**

The public meeting ended at 7:45 p.m.

The executive session meeting ended at 6:39 p.m.

ELECTRONICALLY RECORDED VOTES

July 7, 2016 Vote to approve a grant application to the Department of Housing and Community Development’s Community Investment Tax Credit Program to support a Community Arts Programming initiative at Milkboy + ArtHouse. Final vote tally: 10-0-0

College Park City-University Partnership Updates

June 13, 2016

Housing and Development

Homeownership Program: The seventh, eighth and ninth homebuyers closed on homes in College Park in April, May, and June. The tenth is set to close June 27, and the eleventh will close July 5. There are at least three homebuyers in addition to these that are actively working toward using our program. We will need the Board to determine whether or not we can bridge loans until we receive additional funds. We recently learned that the County will not include funding for this program in their budget. The City included \$50,000 in funding to the Homeownership program for FY17. We have submitted a funding proposal to DHCD will let us know in July whether we will receive repurposed funding. We are applying for the next round of community legacy program funding as well.

Innovation District: Staff met with the director of the Startup Shell and is developing ideas for a “startup village,” where student entrepreneurs can live in proximity to each other to help facilitate greater synergy and ingenuity.

RISE Zone: The City and County approved the RISE Zone. Riverdale Park is meeting in June to consider the RISE zone. The Partnership will convene a meeting with stakeholders to discuss next steps in the coming weeks.

Old Town “Pocket Neighborhood”: Staff is evaluating one site for the “Start up Village” for student entrepreneurs. Staff is also exploring the use of its Community Investment Tax Credit award to encourage a developer to contribute to the homeownership program.

4700 Berwyn House Road Media Event: Staff worked with Wood Partners to hold a media event to announce “going vertical” on this important new project that will have 275 multi-family apartments, and amenities.

Recruiting Vintage Clothing Store to College Park: Staff has met with the owners of a Vintage Clothing store in the hopes of bringing that unique business to College Park. This effort is progressing. We are hoping an announcement can come in the next few months of an opening in 2016.

Business retention: Staff has been working in coordination with the City and University to keep an important anchor business in the Hollywood neighborhood of College Park. This work continues.

Conversion of College Park houses: Staff has facilitated discussion between a landlord and the UMD Foundation for converting neighborhood rental houses for faculty and staff use.

MEDA Event: Staff presented the University District Vision and progress in College Park at the annual Maryland Economic Development Association (MEDA) conference on May 3. This presentation was very well received.

Transportation

The Transportation Committee meeting was held May 25. The agenda included discussion about the items below, plus the following items from our work plan: bus transit, wayfinding, transportation demand management.

Route 1 Rebuild: Staff worked with the City and SHA to submit a TIGER Grant application on April 29 in order to support rebuilding Route 1 – and potentially free up funds to underground the utilities.

College Park Woods Trail: Ed Maginnis, CM Kujawa, Civic leader Suchitra Balachandran, CM Glaros’ Chief of Staff, City Planning Director Terry Schum and staff, and Eric met with Park and Planning staff, including director Ronnie Gathers in May. Park and Planning has a staff member and consultants working on evaluating the path – there was agreement to focus on one alignment that will not impact the forest conservation area and could help make the trail process less complicated. Funding is in the budget this year and next, and director Gathers indicated not to worry about the funding. We will receive a status update on the consultant study on the alignment this summer.

Purple Line: A meeting with the Purple Line Transit Partners is being held on June 14.

Paint Branch Sound Barrier Wall: 10 panels will be removed by College Park to eliminate the blind corner and create a more direct route on the Trolley Trail (Summer/Fall 2016).

June 13, 2016

Maryland Bikeways Program: Partnership staff is working with City staff on submitting an application to this program. The application was submitted on June 2nd. Our committee was supportive of this.

Education

The Partnership's Education Committee met on April 14, 2016. The outcomes of that meeting on the following items were:

PGCPS School Construction: The Partnership will monitor developments, but will not play an active role on this initiative by PGCPS. The Mary Harris "Mother Jones" Elementary School site was selected for the new "Adelphi Road Park Middle School." Members of the University, CASA, and District 2 and 3 County Councilmembers met to discuss this development.

Survey on local public education: The Partnerships' Education Committee will review a proposed outline and action plan to conduct a survey to assess local College Park public school needs and what parents want at the next committee meeting (in the next couple of weeks). We requested a grant that can help pay for such a survey – we should hear about funding soon. This work can help inform decision making about what role the City and University, and potentially, College Park Academy, can play in local education.

College Park Academy: A permanent location for College Park Academy has been identified in the M Square area by the University. The school's charter was extended for one year, and the catchment area discussion with PGCPS will continue.

Local Elementary School enhancements: Staff is compiling research and data, and putting together a proposal to rethink Paint Branch Elementary School and/or add a new elementary school that acts as a choice school for local students. This will be discussed at the next committee meeting.

University/Community Childcare: The University signed a contract with a provider. Location is still to be determined and this will be discussed in depth at the next education committee meeting. A pre-K Center launched by the Partnership was tabled, but the City may take this up as an initiative on its own.

Public Safety

Safety Ambassador Program: The Pilot Safety Ambassador Program was launched on May 9th at 2:00 p.m. This launch event included brief remarks from key stakeholders including Dr. Loh. Following the launch, a light schedule will be maintained until the first week of August, when students come back to school. Partnership staff are actively searching for additional funding to extend the program past the pilot phase.

Crime Prevention Through Environmental Design (CPTED) Grant: Staff is working with Anacostia Trails Heritage Area (ATHA) to look into a USDOJ grant to assess safety needs on the trolley trail.

Sustainability

Community Garden in Calvert Hills: WMATA submitted a draft agreement to the City for the City's consideration for use of WMATA land for a community garden. The City has minor revisions and is discussing with WMATA. Once that is finalized, we will re-engage with the Agricultural Extension Service on campus to assist in the development of the garden, as well as with civic leaders and the City.

Urban Agriculture: Staff has attended several meetings convened by Mayor Wojahn focused on the development of urban agriculture in College Park.

Administrative

Intern update: Lia Collen, a Communication, Government and Politics Major, is interning with us for five hours/week over the summer. She is tentatively planning to work with us this Fall as well. Bryce Robinson, a Communications Major, will also be interning with us for five hours/week over the summer. Lia will focus primarily on the newsletter we send out weekly and Bryce will be focusing on our website rebuild and developing additional communications tools for the Partnership.

Committees update: Members representing City Council, University, and others were selected to sit on our strategy area committees. The Transportation Committee met on May 25. The Education Committee met on April 14. The Housing and Development committee met on June 8. Committee meetings for Public Safety and Sustainability are being scheduled at this time.

Communications: This Spring, Eric has met with the Calvert Hills, Lakeland, and Berwyn Civic Associations to bring the community up to date on our work.

Promoting the University District Vision 2020 – event and video: On April 13, we had a meeting with University staff to discuss creating a video highlighting our work on the University District Vision. An outline for the video was drafted and a follow up meeting with City and University stakeholders is scheduled for June 20. This video should be finalized in time for the Parents Welcome event August 27/28.

Grants update:

Upcoming/in Progress	DOJ CPTED Grant (ATHA?) DHCD’s next round of Community Legacy (for Homeownership Program - \$250,000, due July 15) DHCD’s Strategic Demolition/Smart Growth Fund (for TBD, due July 15) Target Foundation (for Safety Ambassadors) \$TBD DHCD Technical Assistance Grant (For Underpass?) (July) \$TBD
Recently submitted:	TIGER Grant (Submitted April 29; working with SHA for Route 1) \$17M requested County Community Impact Grant (Submitted April 18; for ArtHouse) \$50,000 Aetna Grant (Submitted April 15; improved connectivity on College Park trails) Maryland Bikeways Program (City application) (Will be submitted June 2, 2016)
Awarded:	DHCD Community Investment Tax Credit (We will engage housing and development committee on potential use of funds, Spring 2016) \$40,000 Governor’s Office of Crime Control & Prevention (Safety Ambassadors) \$100,000
Waiting to hear:	DHCD Community Legacy Reprogramming money for Homeownership Program up to \$100,000 (July 2016)

Note: We recently discovered that the DHCD Non-profit Assistance Grant we submitted in Fall 2015 was never evaluated due to a glitch in the DHCD grant portal. They received it but did not evaluate it.. We applied for \$50,000 to help us upgrade our website, conduct an education survey and to support a revitalization of public spaces. DHCD is conducting a review of our application now, and if they would’ve funded it last time, they will set aside funds in the FY’17 grant round for our work.